



MAGNUS OLESEN



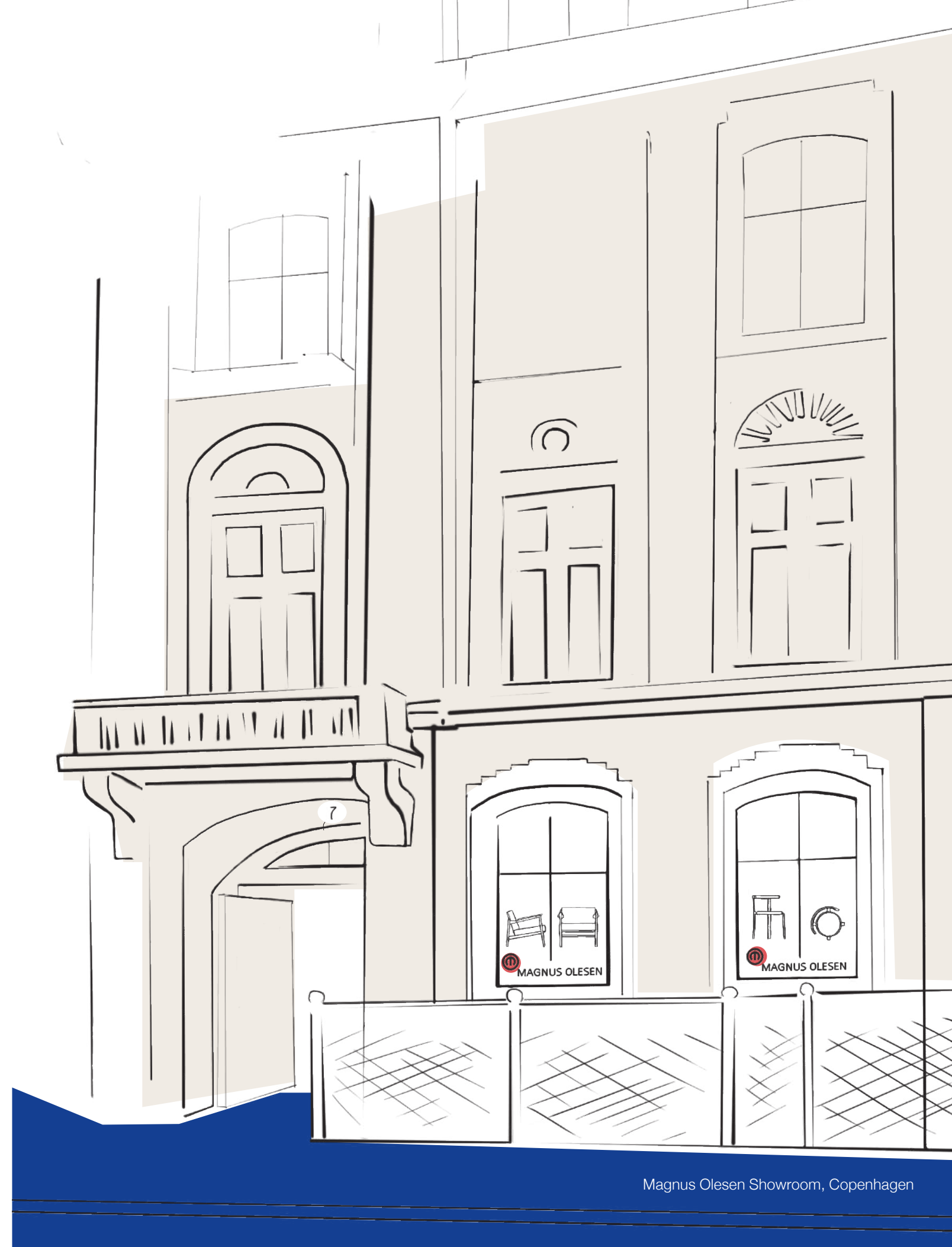
Danish Design since 1937.
Good design that lasts.
Production in Denmark.



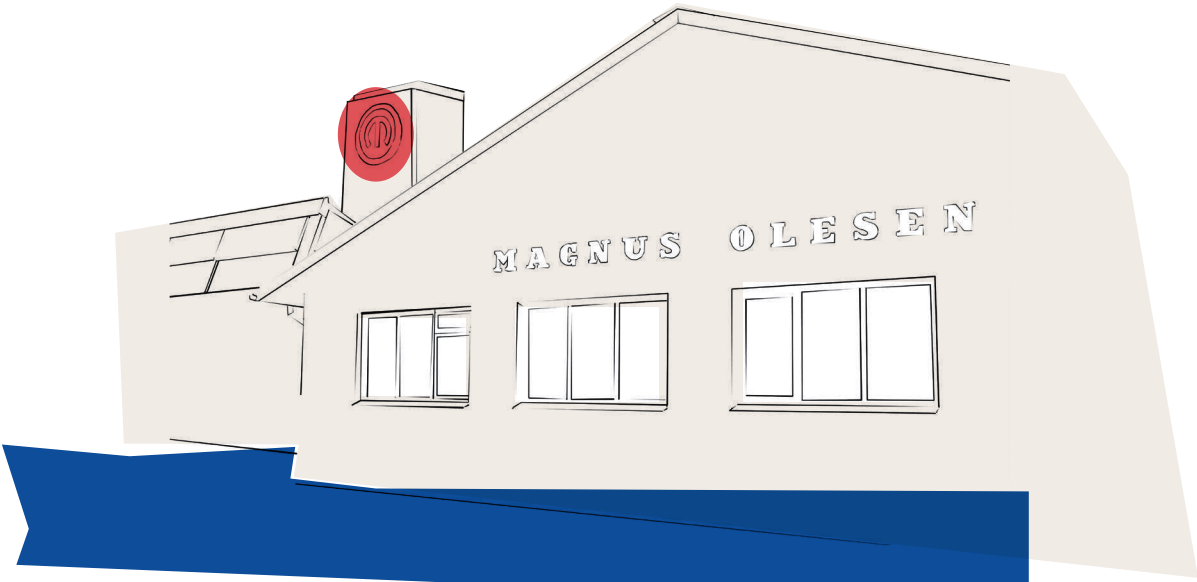
“Ikke hvilket som helst design vil blive sat i produktion hos Magnus Olesen. Designet betragtes som godt, når både det visuelle udtryk og en gennemtænkt funktion opfylder de miljømæssige retningslinjer, vi arbejder med.”

“Not just any design will be put in production at Magnus Olesen. A design is considered as good design, when both the visual expression and well thought out function meets the environmental requirements we work with.”

– Nils Knudsen, owner and CEO of Magnus Olesen A/S



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Magnus Olesen Factory, Durup, Denmark since 1937.

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THE BASIC ELEMENTS OF OUR PRODUCTS ARE NATURAL MATERIALS SUCH AS WOOD, LINOLEUM, LEATHER AND WOOL.

PRODUKTION I DANMARK

Vi tror på det danske håndværk og har produceret i Danmark helt siden 1937. Træ og andre råvarer omdannes til stole og borde lokalt i Danmark. Med vores fabrik i Danmark arbejder vi målrettet for en produktion, der lever op til de skrappeste miljøkrav.

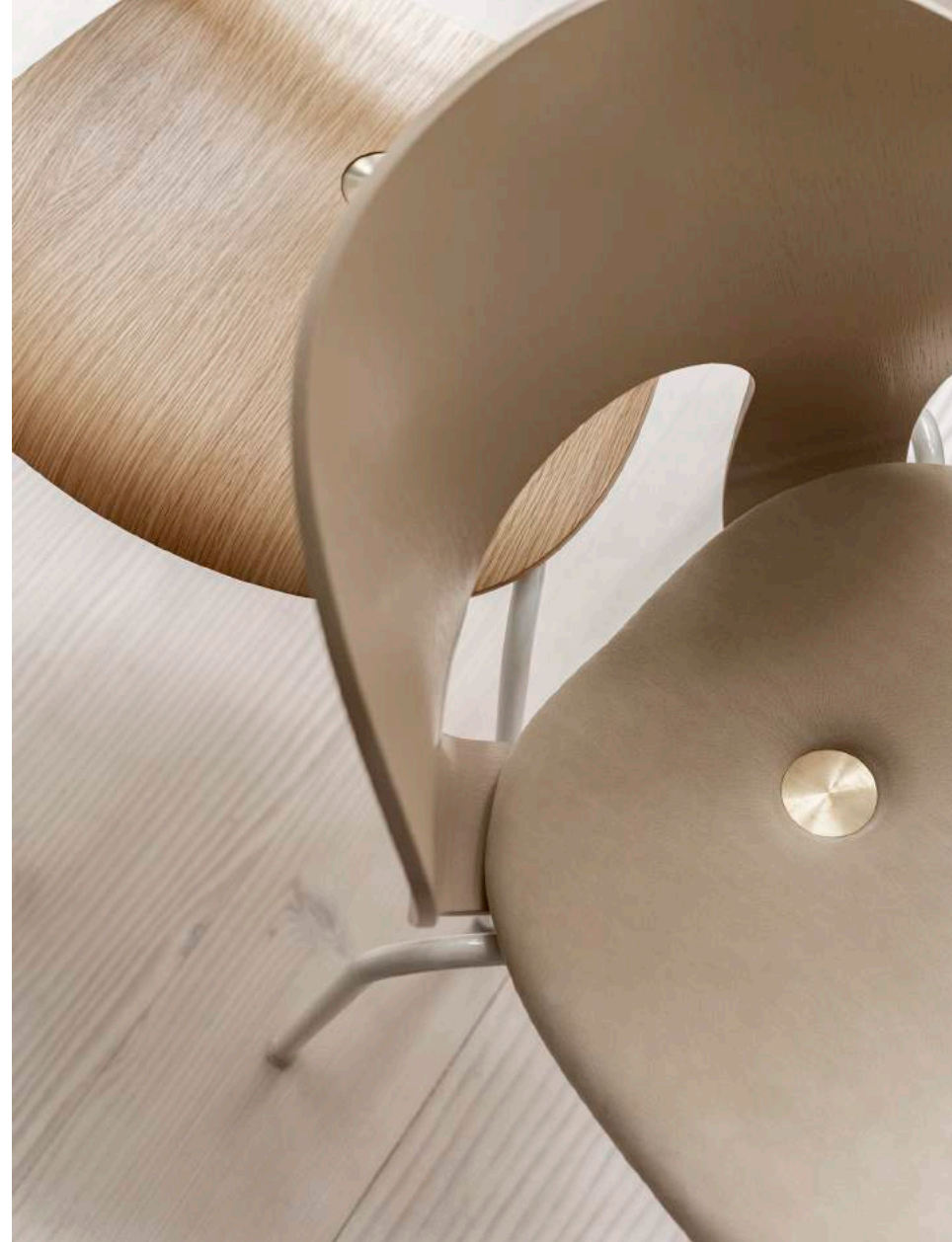
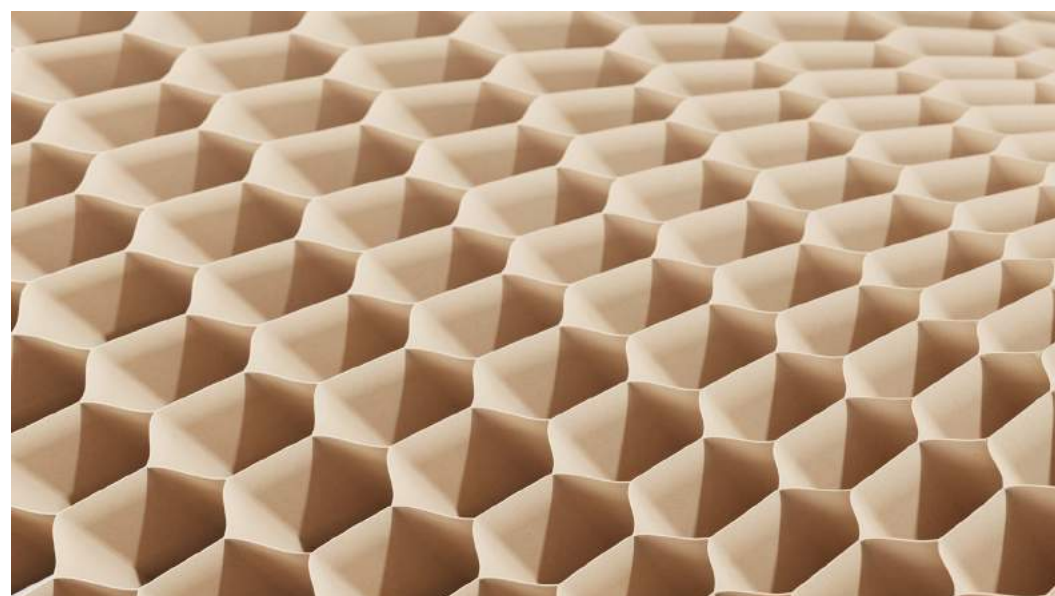
ANSVARLIGT FORBRUG AF MATERIALER

Magnus Olesens produktion er baseret på bæredygtige materialer. Siden 2016 har Magnus Olesen været FSC®-certificeret (FSC® C131817). Vores miljøvalg gælder ikke kun vores træ, men også andre materialer i vores produktion. Vi arbejder f.eks. med trivalent krom som er miljøcertificeret.

CIRKULÆR ØKONOMI/ DESIGN FOR DISASSEMBLY

Vi arbejder med cirkulær økonomi og hovedparten af vores produkter er designet med henblik på adskillelse, så de er nemme at genbruge og recycle.

Få mere information på magnusolesen.dk



PRODUCTION IN DENMARK

We believe in Danish craftsmanship and have produced in Denmark ever since 1937. Wood and other raw materials are converted into chairs and tables locally in Denmark. With our factory in Denmark we work purposefully for a production that meets the strictest environmental requirements.

RESPONSIBLE CONSUMPTION OF MATERIALS

Magnus Olesen's production is based on sustainable materials. Since 2016, Magnus Olesen has been FSC® certified (FSC® C131817). Our environmental choices apply not only to our wood but also to other materials in our production. E.g. we work with trivalent chrome which is environmentally certified.

CIRCULAR ECONOMY/ DESIGN FOR DISASSEMBLY

We work with circular economy and the majority of our products are designed for disassembly making them easy to recycle and reuse.

For more information visit magnus-olesen.com



GODT DESIGN, DER HOLDER

Siden 1937 har Magnus Olesen A/S fremstillet møbler i et funktionelt, holdbart, og æstetisk design - med produktion i Danmark.

Magnus Olesen A/S blev grundlagt i 1937 med en stærk tro på Dansk Design, håndværk og kvalitet. Siden starten har Magnus Olesen altid arbejdet sammen med velrenommerede designere som Ib Kofod-Larsen i 1950'erne, Rud Thygesen & Johnny Sørensen gennem 1970'erne & 80'erne og aktuelt med Says Who og Øivind Slaatto - på én gang tro mod sine design rødder og samtidigt i takt med tidens udvikling.

På grund af sin designhistorie har Magnus Olesen opbygget en omfattende portefølje af både danske klassikere og moderne designs.

Der har altid været fokus på lang levetid og bæredygtighed. Godt design, der holder.

Virksomheden har produktion i Durup, Danmark. Magnus Olesens showroom er placeret i smukke omgivelser på Frederiksgade ved Marmorkirken i København.

GOOD DESIGN THAT LASTS

Magnus Olesen has manufactured functional, durable yet aesthetic design since 1937 - Made in Denmark.

Magnus Olesen A/S was founded in 1937 with a strong belief in Danish Design and craftsmanship. Magnus Olesen is today a well-reputed furniture company, developing and manufacturing design furniture of high quality and durability.

Over the course of time the company has worked with well-respected designers such as Danish Modern designer Ib Kofod-Larsen in the 1950s, Rud Thygesen & Johnny Sørensen in the 1970s & 1980s, Says Who and Øivind Slaatto today – always remaining true to the Magnus Olesen's design roots but still keeping up with the developments of time.

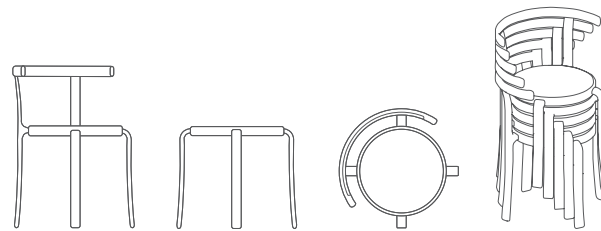
Due to its design history, Magnus Olesen A/S has built an extensive portfolio of both Danish classics as well as contemporary designs. Today, the designs can be seen in a multitude of architectural projects as well as in private homes.

Magnus Olesen has always been focused on longevity and sustainability – good design that lasts. The company has its production in Durup, Denmark. The Magnus Olesen showroom is placed in beautiful surroundings in the center of Copenhagen.



8000 SERIES

Design: (1981) Rud Thygesen & Johnny Sørensen



MO 8002 / MO 8000

Et designikon lanceret i 1981, der i manges bevidsthed var med til at definere 80'ernes design – stolen står stadig som en Magnus Olesen klassiker. Møblerne er baseret på en enestående produktionsteknologi med en patenteret samling uden brug af skruer og dyvler, der gør møblerne utroligt stærke og meget smidige trods deres lave vægt. Et sæt komplementære farver fra designerenes hånd nåede dog aldrig at se dagens lys. De er nu bragt til live i en relancering i kombination med et sæt afdæmpede farver, der komplementerer hele kollektionen og taler ind i tidens trend.

A design icon originally launched in 1981 which in many people's perception played a vital role in defining furniture design in the 80s – and the chair still stands as one of the classics of Magnus Olesen. A set of complementary colors from the designers' hand never got to see the light of day. They are now brought to life in a colourful relaunched line in combination with a set of muted colors that complement the entire collection and speak into the trend of today's day & age.





NYT NORDISK FORLAG ARNOLD BUSCK





Oprindeligt lanceret i 1981 hos Magnus Olesen og designet af Rud Thygesen og Johnny Sørensen, er 8000 Serie stolen et designikon, der i manges bevidsthed var med til at definere møbeldesign i 80'erne. Mere end 40 år senere føles stolens sikre formsprog stadig moderne.

8000 Serie stolens karakteristiske udtryk og formgivning var i sin samtid et nybrud i dansk møbeltilvirkning, og det var med til at definere møbeldesign for et helt årti. 1980'ernes designudtryk har for alvor igen gjort sit indtog i danskernes bevidsthed, hvor vi i dag bruger de bedste dele af 80'ernes æstetik – en enkelt farve på en stol eller en vase – som farverigt indspark til indretningen.

"Vi er glade for at kunne give et af vores designikoner nyt liv med et moderne udtryk – og denne stol fra 'the golden boys', som Rud og Johnny blev kaldt i deres storhedstid, er stadig særdeles relevant i både dens funktionalitet og æstetiske udtryk her 40 år efter dens tilblivelse."

– Nils Knudsen, ejer og CEO, Magnus Olesen A/S.

8000 Serien er blevet relanceret i ni stærke farver. Oprindeligt blev stolen lanceret i klassiske udtryk med lakeret bøg og enten blå, rødt eller gult sæde. Men et sæt farver fra designernes hænder nåede aldrig at se dagens lys. Magnus Olesen fuldendte den oprindeligt tiltænkte farvesammensætning af 8000 Serien med Rud Thygesen og Johnny Sørensens egne farvevalg – samt nye, afdæmpede farver, der komplimenterer hele farvepaletten og taler ind i tidens trend.



Originally launched in 1981 by Magnus Olesen and designed by Rud Thygesen and Johnny Sørensen, the 8000 Series chair is a design icon that played a key part in defining 1980s furniture design. More than forty years later, the chair's convincing expression still looks modern.

The characteristic expression and form of the 8000 Series chair was groundbreaking in its time and helped define Danish furniture design for a decade. The design expression of the 1980s has a strong position in Danish design, as we now use the best aspects of 1980s aesthetics – a single colour on a chair or a vase – as a colourful input to our interiors.

"We are excited to see one of our design icons reborn with a modern expression – and this chair by 'the golden boys', as Rud and Johnny were called at the height of their careers, remains highly relevant in both functionality and aesthetic expression today, 40 years after it was created."

– Nils Knudsen, owner and CEO, Magnus Olesen A/S.

The 8000 series has been relaunched in nine powerful colours. Originally, the chair was launched in classic looks with lacquered beech and a blue, red or yellow seat. An additional set of colours composed by the designers was never realized. Magnus Olesen completed the original colour range of the 8000 Series with Rud Thygesen and Johnny Sørensen's own colour choices supplemented with new, muted colours that complement the colour palet and match current trends.

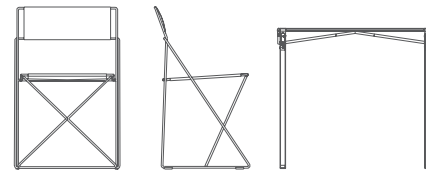
X-LINE SERIES

02

DESIGN: NIELS JØRGEN HAUGESEN

X-LINE SERIES

Design: (1977) Niels Jørgen Haugesen



MO 6100 / MO 6151

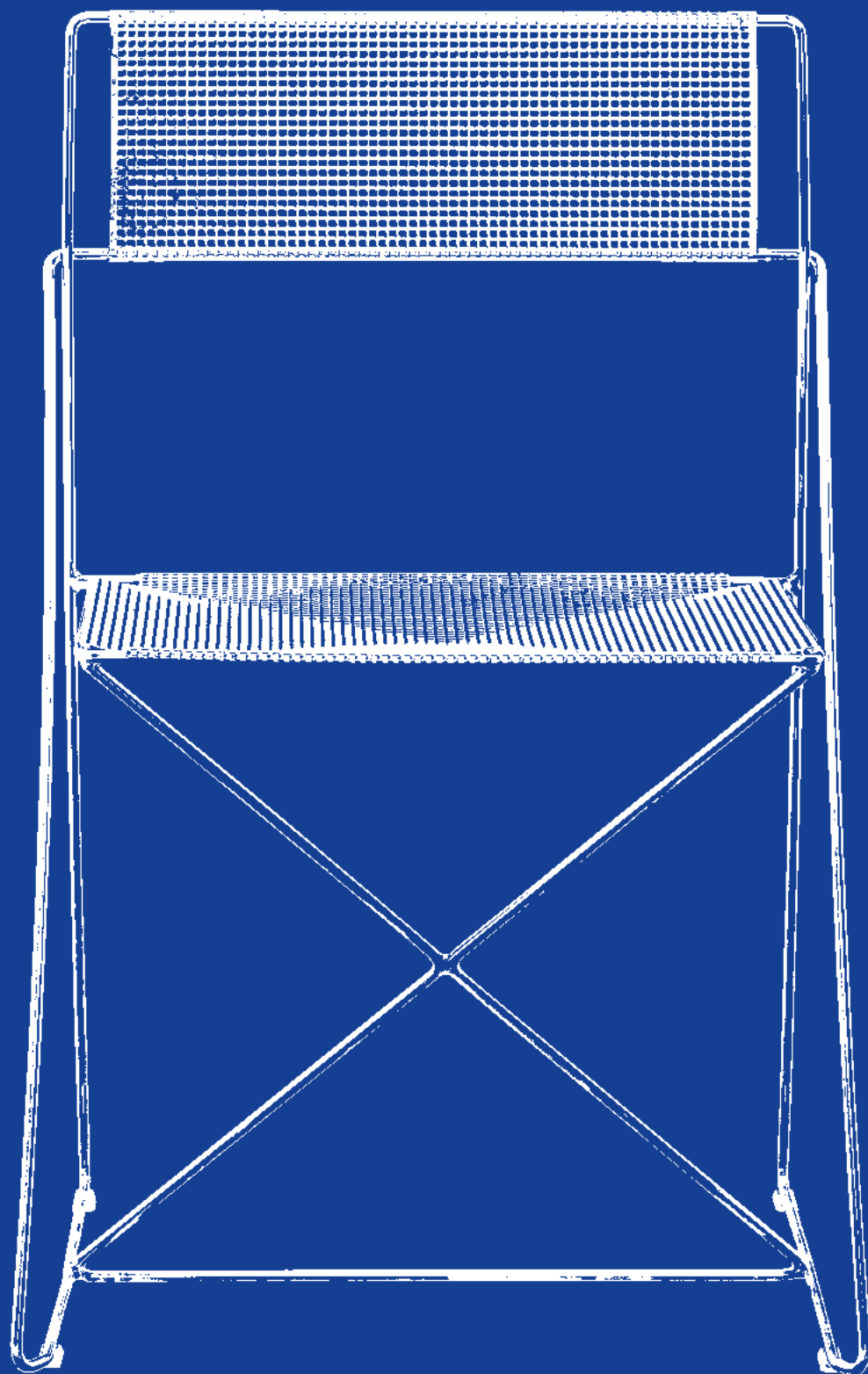
X-Line er en ikonisk stol designet af den danske arkitekt, Niels Jørgen Haugesen. Konstruktionen er baseret på en simpel og logisk formgivning – heraf opstod det ikoniske X, som er en vigtig del af stolens funktion, styrke og stabilitet. Den tynde tråd i stål giver stolen et smukt industrielt udtryk, og gør den anvendelig til mange forskellige rum. Siden stolen første gang blev præsenteret i slut 70'erne, er den blevet beundret af arkitekter og designentusiaster verden over. Fås med dertilhørende bord. Vinder af 'ÅRETS COMEBACK' pris til 'DESIGN AWARDS 2022'.

X-Line is an iconic chair designed by the Danish architect, Niels Jørgen Haugesen. The construction is based on a simple and logic design – where the iconic X plays the central part of the chair's function, strength and stability. The thin steel wire gives the chair a beautiful industrial look, and makes it suitable for many different spaces. Since the chair was first presented in the late 70s, it has been admired by architects and creatives worldwide. Matching table available. Winner of 'COMEBACK OF THE YEAR' award at 'DESIGN AWARDS 2022'.









X-LINE 'ÅRETS COMEBACK' - RELANCERING AF ET DESIGNIKON

Siden X-Line første gang så dagens lys i 1977 har den nydt anerkendelse blandt designinteresserede, og med en designopdatering er stolen nu tilbage.

Design darlingen X-Line findes de senere år i stadig flere indretninger verden over, og i 2022 relancerede Magnus Olesen stolen i dens originale kromvariant samt i fire af tidens farver – hvid, brun, blå og sort.

Sidstnævnte lakerede versioner egner sig som udendørsmøbler – helt i tidens ånd, hvor møbler bevæger sig frit mellem ude og inde. X-Line fortæller således, på ny, en historie om, hvordan klassiske danske møbeldesigns også kan se ud. Relanceringen blev anerkendt med prisen som 'Årets Comeback' til Design Awards 2022, der udnævnes af Bo Bedre, Boligmagasinet og Scandinavian Living.

"Vi er glade for anerkendelsen af X-Line som et designikon inden for dansk møbeldesign med prisen som 'Årets Comeback'. Det er en ære for os at have mulighed for at kunne relancere en stol som X-Line med alle dens enestående kvaliteter og ikoniske designudtryk. En stol er ikke blot en stol, men skal røre noget i os og sætte aftryk, der hvor den placeres. Kun de bedste designs fra vores arkiver vil blive taget i produktion, og her har X-Line bevist sin berettigelse."

– Nils Knudsen, CEO & ejer af Magnus Olesen A/S.



"Det er en ære for os at have mulighed for at kunne relancere en stol som X-Line med alle dens enestående kvaliteter og ikoniske designudtryk."

– Nils Knudsen, CEO & ejer af Magnus Olesen A/S



“It is an honor for us to be able to relaunch a chair like X-Line with all its unique qualities and iconic design expression.”

- Nils Knudsen, CEO & Owner of Magnus Olesen A/S

X-LINE ‘COMEBACK OF THE YEAR’ - RELAUNCH OF A DESIGN ICON

Since the X-Line chair first saw the light of day in 1977, it has enjoyed recognition amongst design enthusiasts, and the chair is now back with a design update.

In recent years, the design darling X-Line has been increasingly used in a number of interiors around the world, and in 2022 Magnus Olesen relaunched the chair in its original chrome variant as well as in four contemporary colors – white, brown, blue and black.

The lacquered versions are suitable for indoor as well as outdoor use – in line with nowadays interiors where furniture moves freely between outdoor and indoor. X-Line tells a different story about how classic Danish furniture design can look, and this was recognized with the award ‘COMEBACK OF THE YEAR’ at DESIGN AWARDS 2022 - awarded by Bo Bedre, Boligmagasinet and Scandinavian Living.

“We are thrilled with the recognition of the X-Line chair as a design icon. It is an honor for us to be able to relaunch a chair like X-Line with all its unique qualities and iconic design expression. A chair is not just a chair, but must touch something in us and leave an impression wherever it is placed. Only the best designs from our archives will be put into production, and certainly the X-Line chair has proven worthy.”

- Nils Knudsen, CEO & owner of Magnus Olesen A/S.



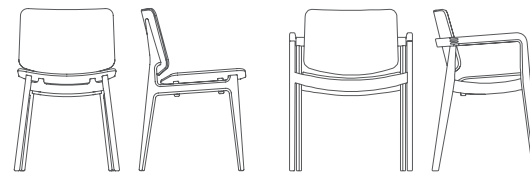
FREYA SERIES

03

DESIGN: SAYS WHO

FREYA & FREYA ARM

Design: (2016, 2019) Says Who



MO 4711 / MO 4714

Freya stolens design er rodfæstet i det klassiske danske møbeldesign, men fortolket til nutidens standarder. En moderne træstol, som overrasker med en overflod af underspillede detaljer, der fremhæver den høje håndværksmæssige kvalitet, som stolen besidder.

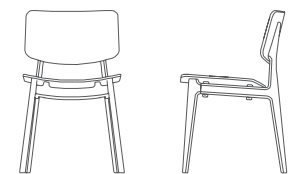
The design of the Freya chair is rooted in classic Danish furniture design but interpreted for present standards. A modern wooden chair with an astonishing abundance of understated details, highlighting the high degree of craftsmanship in the chair.





FREYA TWO

Design: (2019) Says Who



MO 4710

Freya stolens design er blevet videreudviklet til et alternativ, som fremstår let og elegant med en smallere ryg. Stolen fremtræder stadigvæk moderne med sin dynamiske linjeføring og elegante profil med samme ramme som den oprindelige Freya stol. Freya Two fås i de samme udførelser som den oprindelige Freya stol: både helt i træ, sædepolstret, ryg forsidepolstret. Den egner sig optimalt til spisebordet derhjemme samt restauranter. Freya Two er designet af Says Who og indgår i den stadigt voksende Freya serie.

The Freya chair design has been further developed into an alternative that appears light and elegant with a more narrow back. The chair still looks modern with its dynamic alignment and elegant profile – with the same frame as the original Freya chair. Freya Two is available in the same versions as the original Freya chair: all in wood, seat upholstered, front side of back upholstered. It is ideally suited for the dining table at home as well as for restaurants. Designed by Says Who, Freya Two is part of an ever-growing Freya series.



FREYA BENCH & FREYA DINING TABLE

Design: (2019) Says Who



MO 4740 / MO 4780

Freya Bench – en moderne multifunktionel siddeplads-løsning. 3-seater bænken er ikke kun et nyt alternativ til den klassiske stol omkring spisebordet, men også et elegant designsupplement til ethvert loungeområde og andre åbne rum. Bænken er ideel sammen med Freya Lounge og Freya Coffee Table i lounge- eller indgangsområder samt i kombination med Freya stolen omkring Freya spisebordet. Det stærke, elegante træbord, Freya Dining Table, signalerer høj kvalitet og design, og udvides let til at rumme op til 12 personer ved større sammenkomster.

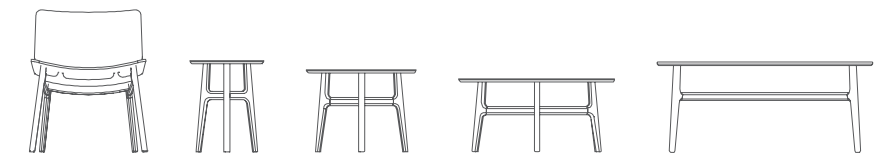
Freya Bench – a modern multi-purpose seating solution. The 3-seater bench is not only a new alternative to the classic chair around the dining table but also a design supplement to any lounge and open space area. The bench is ideal together with Freya Lounge and Freya Coffee table in lounge or hall areas as well as in combination with the Freya chair around the Freya Dining Table. The strong, elegant wooden table signals high quality and design and is easily extended to seat up to 12 people for larger get-togethers.





FREYA LOUNGE & FREYA COFFEE TABLE

Design: (2017//2019) Says Who



MO 4731 / MO 4770

Freya Lounge fremtræder moderne med sin dynamiske linjeføring og elegante profil. Stolens lavere højde, brede sæde og lounge hældning giver stolen en enestående siddekomfort. Freya Coffee Table, som passer perfekt til Freya Lounge stolene, supplerer Freya-serien.

Bordet fås i flere størrelser og forskellige materialer at vælge imellem, som giver muligheden for at komplementere alle loungeområder.

Freya Lounge appears modern with its dynamic lines and elegant profile. Its lower height and wide seat combined with the lounge slope gives the chair great seating comfort. Perfectly matching Freya Lounge, the Freya Coffee Table compliments the Freya series.

The coffee table comes in several sizes and materials, giving the opportunity to complete every lounge area.



FREYA DESK

Design: (2020) Says Who



MO 4760

Vores måde at arbejde på ændrer sig og flere og flere arbejder hjemmefra. Hjemmekontoret og arbejdspladsen her skal falde ind i de hjemlige rammer frem for at det er kontoret fra arbejdspladsen, der flytter hjem. Med sin slanke form og størrelse er Freya skrivebordet ideelt til arbejdspladsen også i det lille hjem. Det rummer en bærbar perfekt på bordpladen samt i en lille praktisk skuffe, så hjemmet igen ligner et hjem, når du er færdig med at arbejde. Ideel i kombination med den komfortable og stilfulde Butterfly Swivel eller stolene fra Freya Serien.

Our way of working is changing and more and more people are working from home. The home office and workplace here must fit into the home environment rather than the office moving home. With its sleek shape and delicate size, the Freya desk is ideal for the workplace even in the small home. It holds a laptop perfectly on the tabletop as well as in a small drawer, so the home again looks like a home when you are done working. Ideal in combination with the comfortable and elegant Butterfly Swivel or chairs from the Freya series.



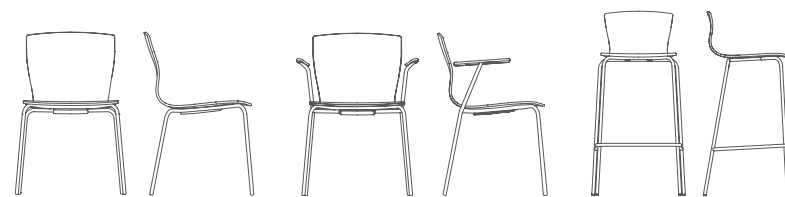
BUTTERFLY SERIES

04

DESIGN: NIELS GAMMELGAARD

BUTTERFLY & BUTTERFLY BAR CHAIR

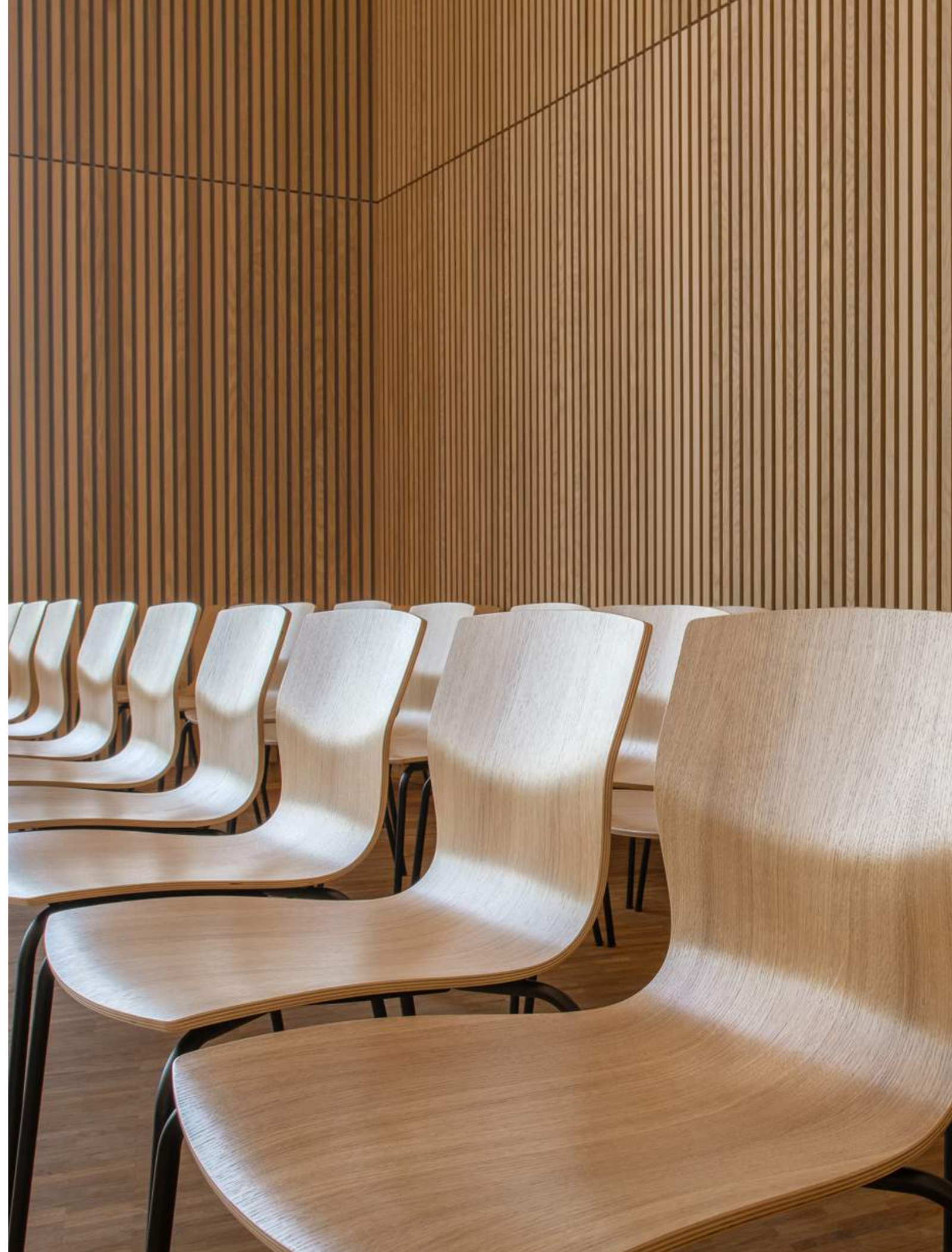
Design: (2013) Niels Gammelgaard



MO 5310 / MO 5311 / MO 5318, MO 5319

Smukke, stabelbare stole i formspændt finér med lænde-
støtte og fleksibilitet i ryggen, der sikrer en høj siddekomfort.
Designet lander ubesværet i bølgen af nordisk design med
fokus på enkle linjer og gedigne materialer. Butterfly-serien
fremstilles i bæredygtigt, nordisk eg. Fås også med armlæn
og som barstol.

Butterfly – beautiful stackable chairs in moulded veneer
with lumbar support and flexibility in the back, ensuring a
high degree of seating comfort. The design fits naturally
into the wave of Nordic design, focusing on simple lines
and genuine materials. The Butterfly series is made of
sustainable Nordic oak. Also available with armrests and
as bar chair.





BUTTERFLY SWIVEL

Design: (2013) Niels Gammelgaard



MO 5480, MO 5482, MO 5484 / MO 5481, MO 5483, MO 5485

Behovet er i dag en let (kontor) stol, så arbejdsbordet kan bruges som arbejdsbord, men i ligeså stor udstrækning som mødebord. Med sit flotte design passer den også perfekt til arbejdsstedet derhjemme. Butterfly Swivel leveres med flexvip, som gør stolen særdeles komfortabel, og kan vælges med højdejustering og hjul, eller med glidere, enten med returdrej eller med højdejustering. Fås også i helt sort udførelse.

There is a need for a light (office) chair, so the work station may be used as a desk as well as a meeting table. With its modern design it also fits perfectly into the work-at-home area. Butterfly Swivel has a flexible back, making the chair very comfortable, and is available with castors and height adjustment or with glides, either incl. self-centering base or height adjustment. Also available in an all black variant.



BUTTERFLY WOOD & BUTTERFLY CLASSIC CHAIR

Design: (2013//2018) Niels Gammelgaard



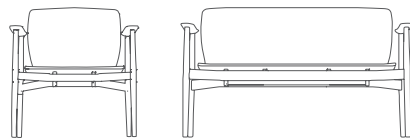
MO 5340 / MO 5351

Butterfly-seriens elegante træstole i nordisk designtradition med lamineret træskal og træunderstel i skandinavisk eg. Som de øvrige stole i serien med en høj siddekomfort grundet lændestøtte og fleksibilitet i ryggen, og et let, men samtidigt markant design, både helt i træ og med polstring.

The Butterfly series' elegant wooden chairs in the Nordic design tradition with a laminated wooden shell and wooden base in Scandinavian oak. Like the other chairs in the series with a high degree of seating comfort due to the lumbar support and flexibility in the back, and a light but yet distinctive design, no matter if all in wood or with upholstery.



BUTTERFLY CLASSIC LOUNGE & BUTTERFLY CLASSIC SOFA
Designer: (2018) Niels Gammelgaard



MO 5369, MO 5379 / MO 5381, MO 5391

Den lave højde og det brede sæde giver stolen såvel som sofaen en enestående komfort kombineret med det enkle og smukke design med en retroinspireret ramme. Forankret i nordisk designtradition.

The low height and wide seat give the chair as well as the sofa an exceptional comfort, combined with the simple and beautiful design with a traditional retro inspired frame. Rooted in Nordic design tradition.



MODEL 107 & MODEL 107 2-SEATER

Design: (1950) Ib Kofod-Larsen



MO 107 / MO 107S

Model 107 blev designet i 1950'erne og oprindeligt produceret af Magnus Olesen i 1956 – både som loungestol og sofavariant. I kombination giver de en optimal mulighed for at indrette et loungeområde i en klassisk, men samtidig moderne stil. I respekt for det originale design og håndværk blev Model 107 relanceret i en klassisk version i egetræ, teak, læder og uld. Designet er opdateret med yderligere varianter, der taler til den moderne designelsker.

Model 107 was designed in the 1950s and originally produced by Magnus Olesen in 1956 – both as a lounge chair and a sofa. The combination of the two will result in an ideal classic, yet modern lounge interior. Paying respect to the original design and craftsmanship, Model 107 was relaunched in a classic version in oak, teak, leather and wool. The design is refreshed by additional options, speaking to the modern design lover.

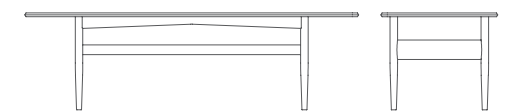






MODEL 107 COFFEE TABLE

Design: (1950) Ib Kofod-Larsen



MO 107T

Det perfekte match til loungestol og 2-seater. Bordets formsprog er præget af de samme detaljer, som ses i hele serien, f.eks. de koniske ben og spillet med forskellige træsorter. Stolens organiske former og tilspidsede ben går igen i selve borddesignet, som binder serien sammen på poetisk vis. På den måde opnås et harmonisk sammenspil, når loungestol, sofa og bord kombineres i lounge- eller stueområdet. Bordet fremstår samtidig som et selvstændigt design.

Perfectly matching Model 107 lounge and sofa variants. The design language of the table is characterized by the same details as seen throughout the series, e.g. the conical legs and the use of different types of wood. The chair's organic shapes and tapered legs are repeated in the table design itself, which binds the series together in a poetic way. A harmonious setting is achieved when the lounge chair, sofa and table are combined in the lounge or living room area. The table also appears beautifully as an independent design by itself.

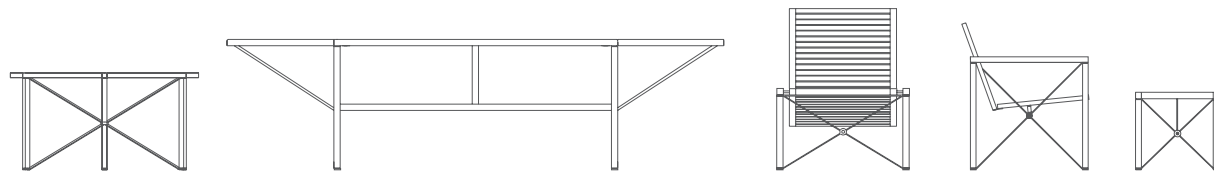
XYLOFON SERIES

06

DESIGN: GUNVOR & NIELS JØRGEN HAUGESSEN

XYLOFON SERIES

Design: (1997) Gunvor & Niels Jørgen Haugesen



MO 4680 / MO 4671 / MO 4663 / MO 4661 / MO 4662 / MO 4664

Xylofon serien er en kollektion af udendørsmøbler, der kan bruges til både private og offentlige miljøer.

Kombinationen af stål og træ giver en følelse af både lethed og styrke i et enkelt og logisk formsprog. En klassiker i tidløst design, som kun bliver smukkere med tiden. Serien består af to borde, en bænke, en to personers sofa, en armstol og en solvogn + hynder. Serien er udført i teaktræ, der fås enten oliebehandlet eller ubehandlet.

The Xylofon series is a range of outdoor furniture suitable for both private as well as the public environment.

The combination of steel and wood conveys a feeling of both lightness and strength in a simple and logic design. Xylofon is a classic design that gets even more beautiful with time. The series consists of two tables, a bench, a 2-seater, an armchair, and a sunbed + cushions. The series is in teak wood, either oil treated or untreated.







Ø CHAIR

Design: (2020) Øivind Slaatto



MO 2030

En stoleserie i modulært design – med fokus på at bruge så få elementer så meget og så længe som muligt i spændende farvekombinationer. En stol, som er enkel at skille ad, så delene kan genbruges og genanvendes til glæde for miljøet. Stolen består af tre dele – sæde, ryg og stel – samlet elegant med kun én skrue. Fås i 9 udvalgte farvevarianter.

A series of chairs in modular design – with focus on using as few elements as much and for as long as possible, in exciting colour combinations. A chair that is easy to disassemble, so the parts can be recycled and reused for the benefit of the environment. The chair consists of three parts – seat, back and frame – elegantly combined with just one screw. Available in 9 selected colour combinations.





MED SKRUEN SOM SMYKKE & FORTÆLLING

I designer Øivind Slaattos stol for Magnus Olesen er en bæredygtig idé blevet til stolens visuelle særpræg. En enkelt skrue i messing fungerer på én gang som stolens karakteristiske smykke og holder samtidigt alle komponenter sammen, så alt let kan skilles ad, udskiftes og genbruges.

– Vi kan ikke være bekendt at lave ting, som skal smides ud. Den her stol er designet, så den indgår i en hel livscyklus. Dens komponenter er sat sammen med én skrue, hvilket betyder, at det er nemt at skifte de enkelte elementer ud.

Vi har virkelig prøvet at tænke på, at vi skal tage vare på de ressourcer, som vi har, forklarer Øivind Slaatto.

Stolen blev designet med ønsket om at lave en stol, som var så bæredygtig som overhovedet muligt.

– Det at lave en stol, som bliver samlet med én skrue, det er naivt, og vi vidste ikke, om det overhovedet kunne lade sig gøre. Vi blev nødt til at lave mange tests. Det her projekt har kun kunnet lade sig gøre, fordi jeg har kunnet trække på den erfaring, som Magnus Olesen ligger inde med. Jeg har kunnet tale indgående med alle de stille genier fra fabrikken i Danmark, og vi har haft en tæt dialog. Det er derfor, den er blevet så god. Det er en hybrid af ungdommeligt vovemod og mange års erfaring, siger Øivind Slaatto.

– Jeg prøver at gøre sådan, at tingene er naturlige: Hvad er naturen i en stol? Naturen i en stol, det handler om at sidde. Det er en krop, som skal sidde i den. Den skal følge kroppen og understøtte den. Vi har prøvet at gøre det indlysende. Det skal ikke være sådan en wow-oplevelse, men det, man gør, skal give mening, fortæller Øivind Slaatto.

WITH THE SCREW AS JEWELRY & NARRATIVE

In designer Øivind Slaatto's chair for Magnus Olesen, a sustainable idea has become the chair's visual distinctiveness. A single brass screw acts at once as the chair's characteristic jewelery and at the same time holds all components together, so that everything can be easily disassembled, replaced and reused.

- We can not continue to make things that are thrown out again. This chair is designed to be part of an entire life cycle. Its components are assembled with one screw, which means that it is easy to replace the individual parts. We have really tried to consider that we must take care of the resources that we have, explains Øivind Slaatto.

The chair was designed with the desire to make a chair that is as sustainable as possible.

- Making a chair that is assembled with one screw is naive, and we did not know if it could be done at all. We had to do a lot of tests. This project has only been possible because I have been able to draw on the experience that Magnus Olesen has. I have been able to talk in detail with all the quiet geniuses at the factory in Denmark, and we have had a close dialogue. That is why it turned out so good. It is a hybrid of youthful daring and many years of experience, says Øivind Slaatto.

- I try to make things natural: What is the nature in a chair? It is all about sitting. It is a body that must sit in it. The chair must follow the body and support it. We have tried to make it obvious. It should not be a wow-experience, but what you do must make sense, says Øivind Slaatto.

INTERVIEW WITH ØIVIND SLAATTO







PAUSE

08

PAUSE

Design: (2005) busk+hertzog

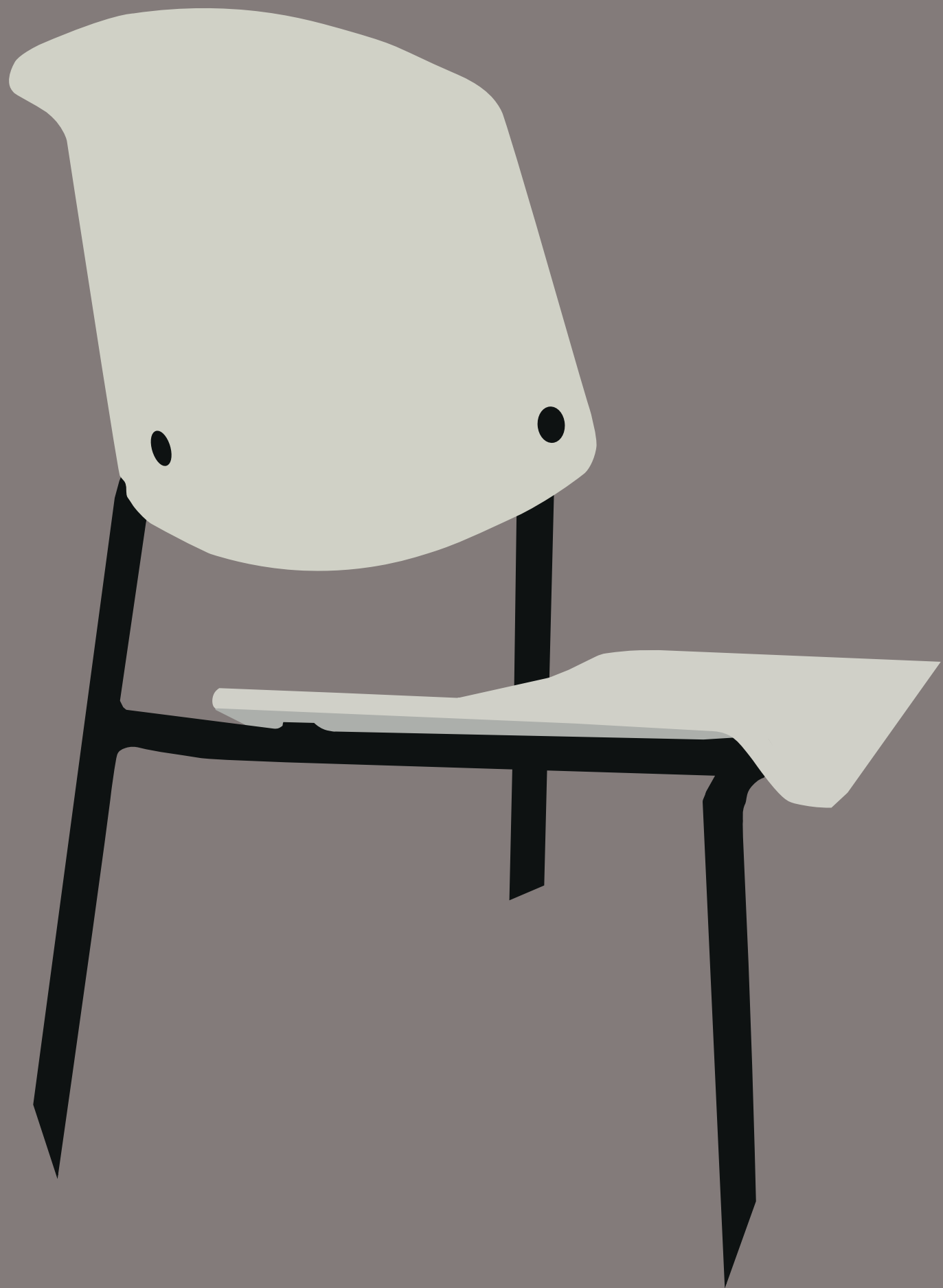


MO 8661 / MO 8662 / MO 8653 / MO 8663, MO 8664

Pause-stolen er designet med fokus på, at den skal være lige smuk at se på forfra som bagfra. Udtrykket er enkelt og let – ligesom stolen, der uden besvær kan stables eller stilles op i rækker. Fås med eller uden armlæn, bagudrettet eller fremadrettet – ved udgaven med fremadrettede armlæn fungerer armlænene også som stoleophæng. Pause fås også med sæde og ryg i miljøvenligt komposit.

The Pause chair is designed to appear just as beautiful from the front as from behind. The expression is simple and light – like the chair that is easily stacked or put in rows. Available with or without arm rests pointing backwards or forward – on the latter version the armrests may be used as a hang-up bracket as well. Pause is also available with seat and back made of environmentally friendly composite material.





NYT LIV MED GENANVENDT PLAST

Pause stolen blev oprindeligt designet af busk+hertzog i 2005, men i 2022 blev den introduceret med sæde og ryg i komposit materiale. Den anvendte komposit indeholder genanvendt husholdningsplast, et materiale udviklet i samarbejde med Randers Kommune og SP Moulding A/S. Plast fra danske husholdninger indsamles og omdannes til et kompositmateriale, som derefter bruges til ryg- og sædedele, der samles på vores fabrik i Danmark.

"Vi øjnede muligheden for at tilføre nyt liv og en mere bæredygtig vinkel på brugen af råmaterialer i en af vores mest populære stole gennem tiden. Pause stolen får med kompositmaterialet ny berettigelse, der understreger dens tidløshed."
– Nils Knudsen, ejer og CEO, Magnus Olesen A/S.

Designmæssigt står Pause lige så skarpt, som den altid har gjort. Stolen er tegnet med fokus på, at den skal være lige smuk at se på forfra som bagfra, hvilket giver den et let og enkelt udtryk uden at gå på kompromis med høj kvalitet og siddekomfort. Stolen er desuden designet ud fra konceptet Design for Disassembly, der gør den nem at opgradere og vedligeholde, da sæde og ryg kan udskiftes efter mange års brug.

Pause was originally designed by busk+hertzog in 2005, but in 2022 it was introduced in a material with seat and back in composite made from recycled household plastic and developed in collaboration with Randers Municipality and SP Moulding A/S. Plastic from Danish households is collected and transformed into a composite material that is used for seat and back components that are assembled in our factory in Denmark.

"We saw an opportunity to add new life and a more sustainable angle to the use of raw materials in one of our most popular chairs over the years. The composite gives the Pause chair renewed justification and underlines its timelessness."
– Nils Knudsen, CEO and owner of Magnus Olesen A/S.

The design expression of Pause is as sharp as ever. The chair was designed in a light and simple expression without compromising on quality or seating comfort and with an emphasis on making it equally beautiful whether it is seen from the back or from the front. The chair is also an example of 'design for disassembly', making it easy to upgrade and maintain, as the seat and back can be replaced after many years of use.

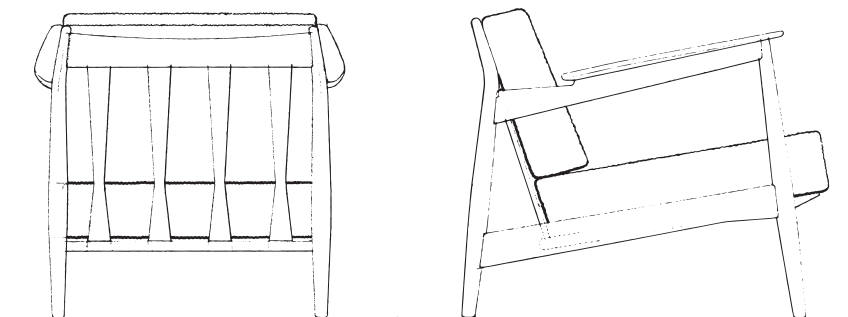


1937

Grundlæggelse af Magnus Olesen A/S i Durup, Danmark.
Siden 1937 har Magnus Olesen fremstillet møbler i et funktionelt, holdbart, og æstetisk design
- med produktion i Danmark.

1970s/80s

Design: Rud Thygesen & Johnny Sørensen
Niels Jørgen Haugesen



Ib Kofod-Larsen

1950s Danish Modern

Design: Ib Kofod-Larsen



Now

Design: Says Who
Øivind Slaatto

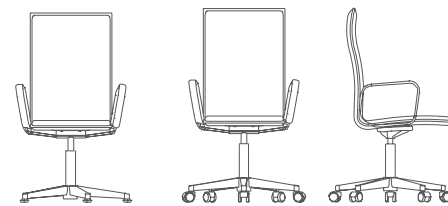
INFERNO

09

DESIGN: PELIKAN DESIGN

INFERNO

Design: (2005) Pelikan Design



MO 5426 / MO 5406

Den velkendte Inferno stol – et elegant design, der fås med med og uden armlæn, hjul eller glidere, og med mulighed for karakteristiske kanalsyninger, der yderligere understreger stolens slanke og enkle linjer.

The well-known Inferno chair – an elegant design, available with high back and armrests, castors or glides, and optional with characteristic channel stitchings, further emphasizing the slim and simple lines of the chair.



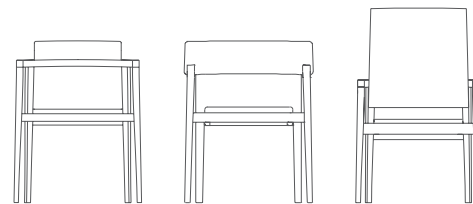
SESSION

10

DESIGN: BUSK+HERTZOG

SESSION, SESSION PURE & SESSION RELAX

Design: (2003//2022) busk+hertzog



MO 9401 / MO 9402 / MO 9406

Japansk og skandinavisk æstetik møder klassiske shaker-traditioner i den stabelbare armstol Session.

Session Pure er en let og elegant udvidelse af Session stoleserien i det kendte, klassiske og minimalistiske design. Den buede træryg giver på én gang stolen et karakteristisk udtryk samt en høj grad af komfort. Både Session, Session Pure og Session Relax er stabelbare og imødekommer alle krav om komfort, styrke og anvendelighed.

Japanese and Scandinavian aesthetics meet classic shaker traditions in the stackable armchair Session.

Session Pure is a light and elegant extension of the Session chair series in the well-known, classic and minimalist design. The curved wooden back gives the chair a distinctive look and a high degree of comfort at the same time. Session, Session Pure as well as Session Relax are stackable and meets all requirements for comfort, strength and usability.



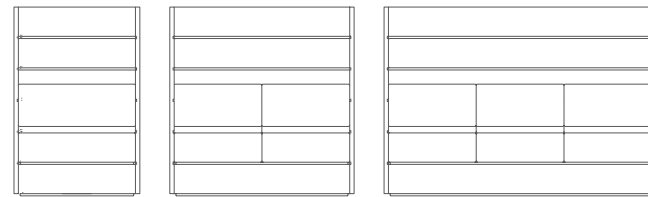
ADDI MEETING

11

DESIGN: FRIIS & MOLTKE

ADDI MEETING

Design: (2013) Friis & Moltke



MO 5354 / MO 5356 / MO 5357

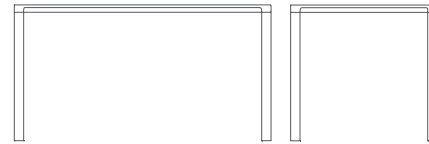
Addi Meeting er tænkt som et fleksibelt møbelement, der kan bruges i mange forskellige sammenhænge, hvor mennesker mødes. Et møbel med høj afskærmning på sider og ryg, der tilbyder et mere privat "rum i rummet". Addi Meeting fås standard i 1, 2 og 3 personers moduler. Sæde- og rygpuder er aftaglige, og dermed let udskiftelige, samtidigt med, at stofsamsætningen i hvert enkelt møbel kan mikses.

Addi Meeting is intended as a flexible furniture element that can be used in many different contexts where people meet. A piece of furniture with high shielding on the sides and back, which offers a more private "room within the room" solution. Addi Meeting is available as standard in 1, 2 and 3 person modules. Seat and back cushions are removable and therefore easily replaceable, while the color scheme of each individual piece of furniture can be mixed.



SLENDER

Design: (2017) Antonio Scaffidi



MO 7100

Slender designet har et slankt udtryk og en kontinuerlig kontur langs kanterne, hvor ben og bordplade er sammen-sat, så de visuelt fremstår som en helhed. Ideelt som spisebord og løsning til møde- og katineområder. Fås også som Slender Coffee Table i samme designudtryk som Slender bordet.

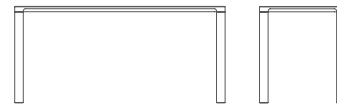
The Slender design has a slim look and a continuous contour along the edges, where the legs and table top are composed so that they visually appear as a whole. Ideal as dining table as well as solution for meeting- and canteen areas. Also available as Slender Coffee Table as the same design expression as the Slender table.





SLENDER COFFEE TABLE

Design: (2017) Antonio Scaffidi



MO 7110

Slender Coffee Table er en serie i massiv eg med afrundede kanter & hjørner af flere fine indskudsborde i forskellige størrelser og højder som giver et utal af kombinationsmuligheder. I samme designudtryk som Slender bordet.

Slender Coffee Table is a series of nesting tables in different sizes and heights which offer a variety of combination options made of solid oak with rounded edges & corners in the same design expression as the Slender table.



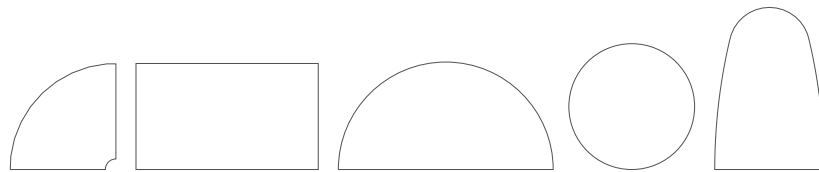
MIX SERIES

13

DESIGN: RUD THYGESEN & JOHNNY SØRENSEN

MIX

Design: (1997) Rud Thygesen & Johnny Sørensen



MO 7001- MO 7021

En enkelt modulær bordløsning – med mange muligheder. Ideel til fine opstillinger i mødelokaler eller spisebord derhjemme. Takket være 'Honeycomb' bordpladen er bordet let, men samtidigt robust og langtidsholdbar. Bordene kan stå alene eller samles til individueller opstillinger. Mix-bordene fås med det klassiske Magnus Olesen træben med fingersamling, men kan også varieres med flere forskellige understel i træ og stål samt foldeben.

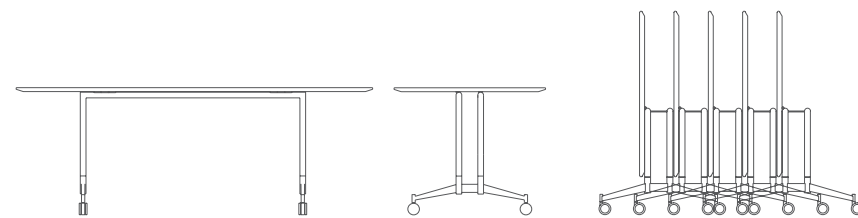
A simple modular table solution - with many options. Ideal for fine settings in meeting rooms or as dining table at home. Thanks to the 'Honeycomb' table top, the table is light but at the same time robust and long-lasting. The tables can stand alone or be linked together for individual arrangements. The Mix tables have the classic Magnus Olesen wooden legs with fingerjoint, but can also be varied with several different bases in wood and steel as well as folding legs.





CONTACT

Design: (2004) busk+hertzog



MO 8591

Et fleksibelt og mobilt bord med hjul, som stables horisontalt, når bordpladen bliver klappet op – helt uden brug af løft eller kræfter. Optimal som møde- og konferencebord i multifunktionelle rum, men også som arbejdsbord.

A flexible and mobile table fitted with castors and horizontally stackable when the table top is raised – without lifting or using any strength. Ideal as meeting and conference table in multifunctional rooms as well as working table.



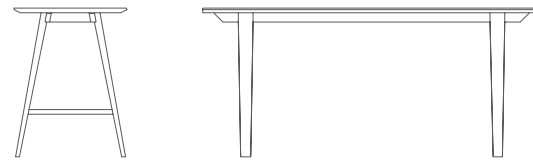
BAR TABLE WOOD

15

DESIGN: STRAND+HVASS

BAR TABLE WOOD

Design: (2018) Strand+Hvass



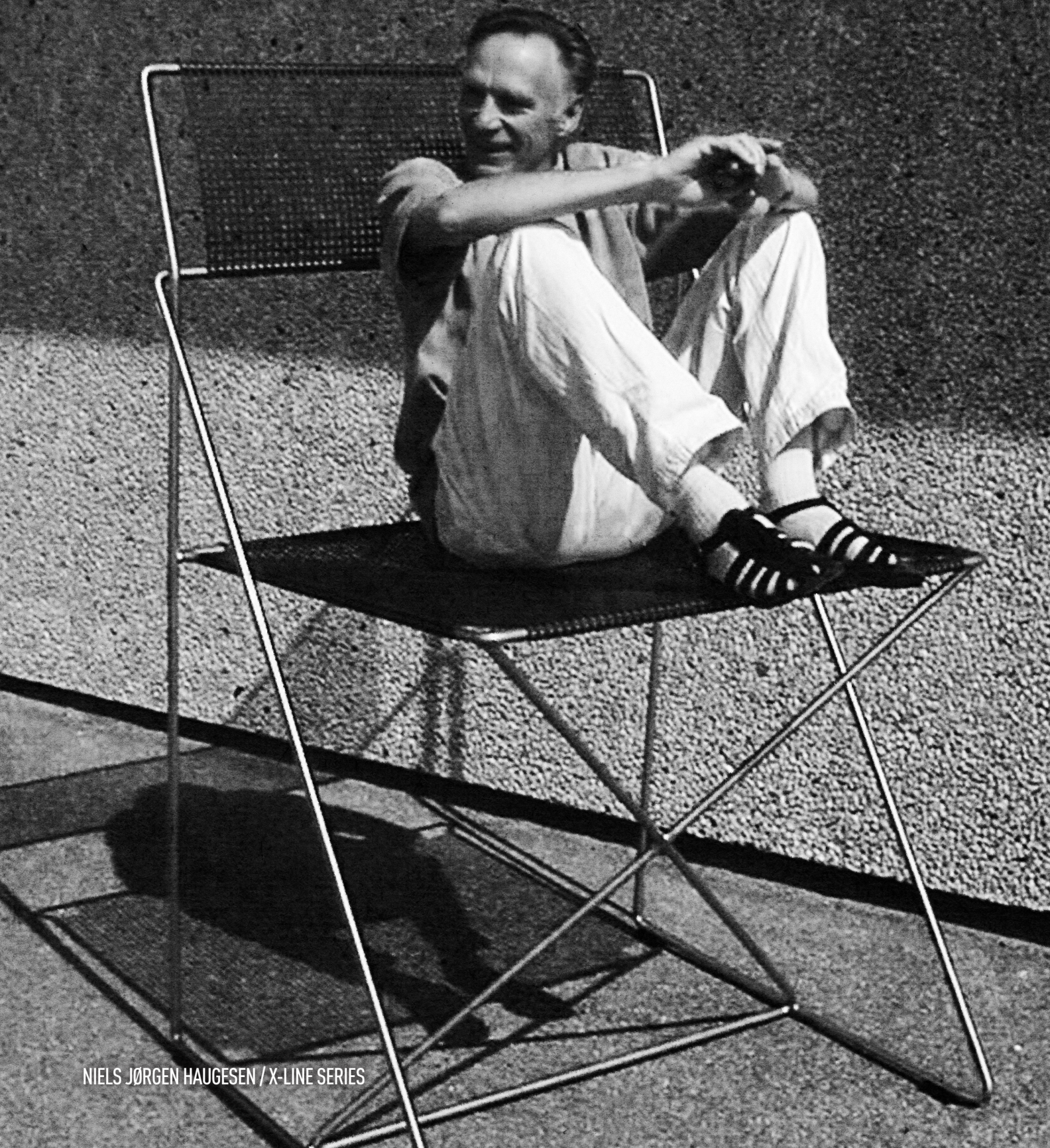
MO 8700

Et unikt barbord - dansk design, når det er bedst. Det høje langbord kombinerer smuk træforarbejdning og elegant design med kun få og rene linjer, der sammen skaber en unik lethed. Materialevalget bidrager til stabilitet og funktionalitet. Bordet kan sammensættes i en række kombinationer, med en række forskellige overflader, herunder linoleum. Da bordet tilbydes i forskellige størrelser, højder og variationer, kan det sammen med f.eks. Butterfly Bar stolen bruges til forskellige formål, både som højt mødebord på det moderne kontor eller barbord på restauranter.

A unique bar table - Danish design at its best. The high table combines beautiful wood processing and beautiful design that creates a unique ease. The material selection contributes to stability and functionality. The table can be put together in a number of combinations, with a variety of different surfaces including linoleum. As the table is available in different sizes, heights and variations, it can be used for different purposes e.g. as a meeting table at the modern office or a bar table in restaurants.



DESIGNERS



NIELS JØRGEN HAUGESEN / X-LINE SERIES



GUNVOR & NIELS JØRGEN HAUGESEN

Gunvor Haugesen (1939-1996)
Niels Jørgen Haugesen (1936-2013)
Xylofon series



ØIVIND SLAATTO

Øivind Slaatto (1978)
Ø Chair



ANTONIO SCAFFIDI

Antonio Scaffidi (1976)
Slender series



RUD THYGESEN & JOHNNY SØRENSEN

Rud Thygesen (1932-2019)
Johny Sørensen (1944)
8000 series, Mix series



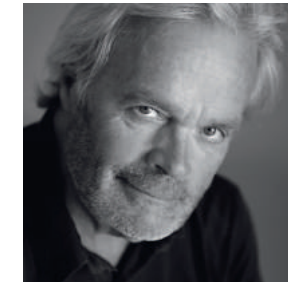
SAYS WHO

Kasper Meldgaard (1982)
Nikolaaj Duve (1981)
Freya series



PELIKAN DESIGN

Niels Gammelgaard (1944)
Lars Mathiesen (1950)
Inferno



NIELS GAMMELGAARD

Niels Gammelgaard (1944)
Butterfly series



IB KFOD-LARSEN

Ib Kofod-Larsen (1921-2003)
Model 107 series



BUSK+HERTZOG

Flemming Busk (1967)
Stephan Hertzog (1969)
Pause, Session, Contact



STRAND+HVASS

Christina Strand (1968)
Niels Hvass (1958)
Bar Table Wood



FRIIS & MOLTKE

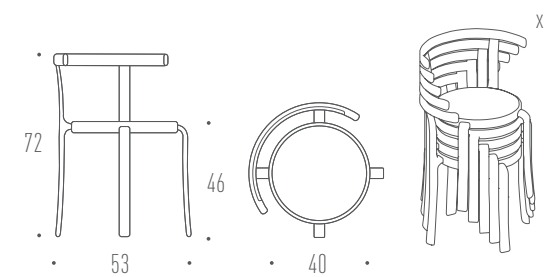
Addi Meeting

DETAILS

IN ORDER OF APPEARANCE

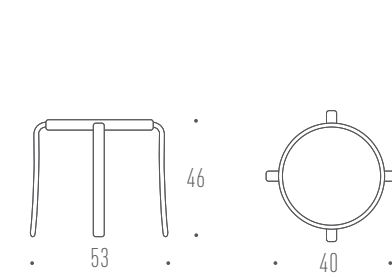
8000 CHAIR

Designer: Rud Thygesen & Johnny Sørensen
MO 8002



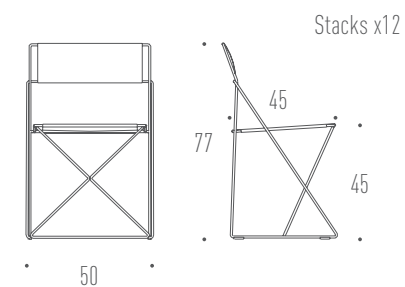
8000 STOOL

Designer: Rud Thygesen & Johnny Sørensen
MO 8000



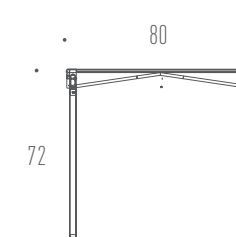
X-LINE CHAIR

Designer: Niels Jørgen Haugesen
MO 6100



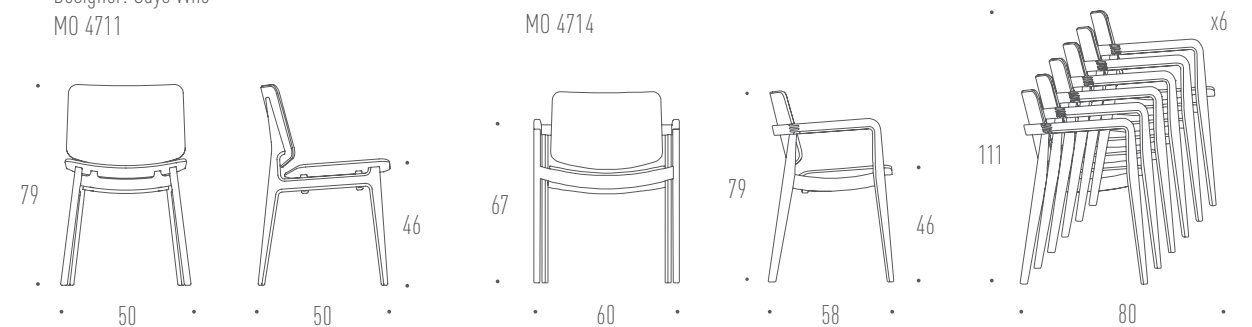
X-LINE TABLE

Designer: Niels Jørgen Haugesen
MO 6151



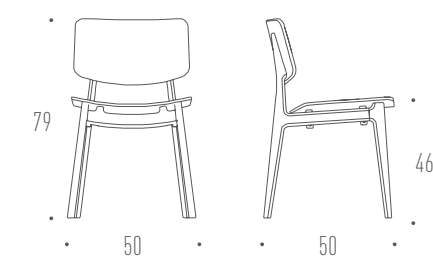
FREYA & FREYA ARM

Designer: Says Who
MO 4711



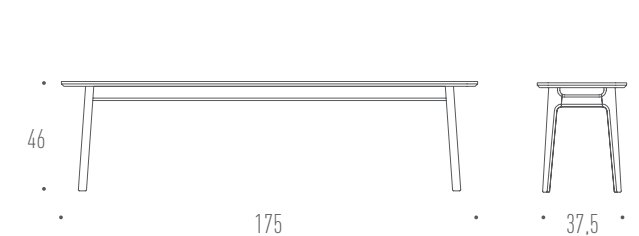
FREYA TWO

Designer: Says Who
MO 4710



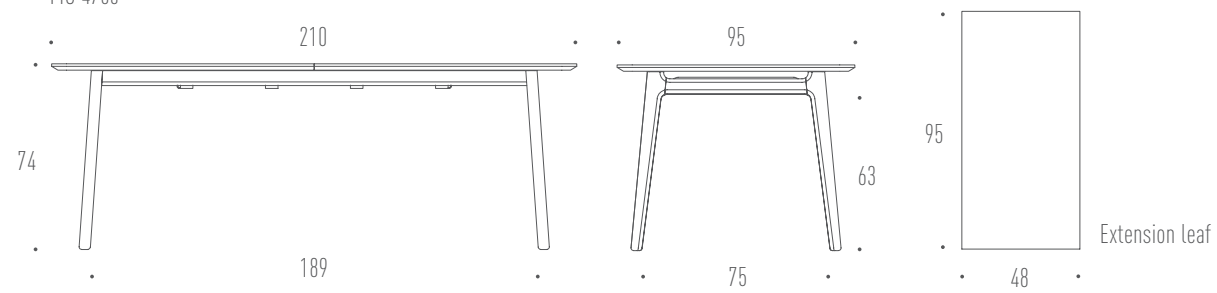
FREYA BENCH

Designer: Says Who
MO 4740



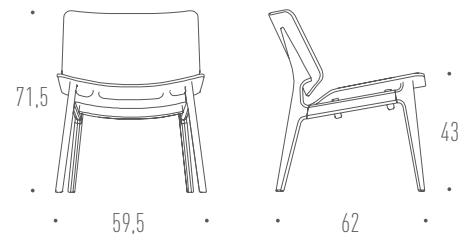
FREYA DINING TABLE

Designer: Says Who
MO 4780



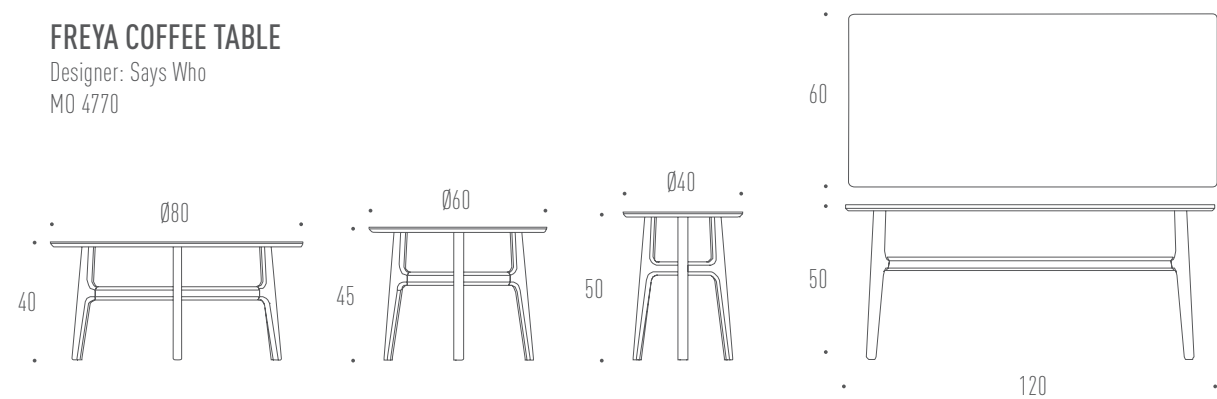
FREYA LOUNGE

Designer: Says Who
MO 4731



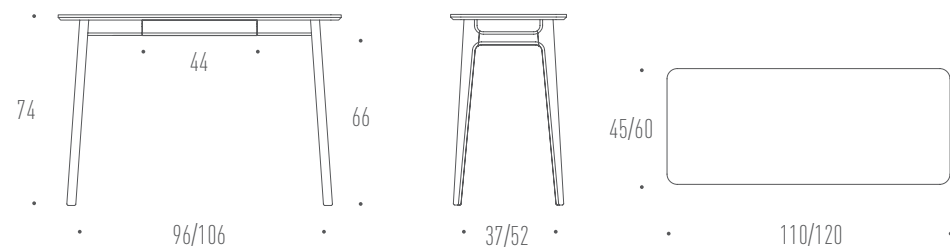
FREYA COFFEE TABLE

Designer: Says Who
MO 4770



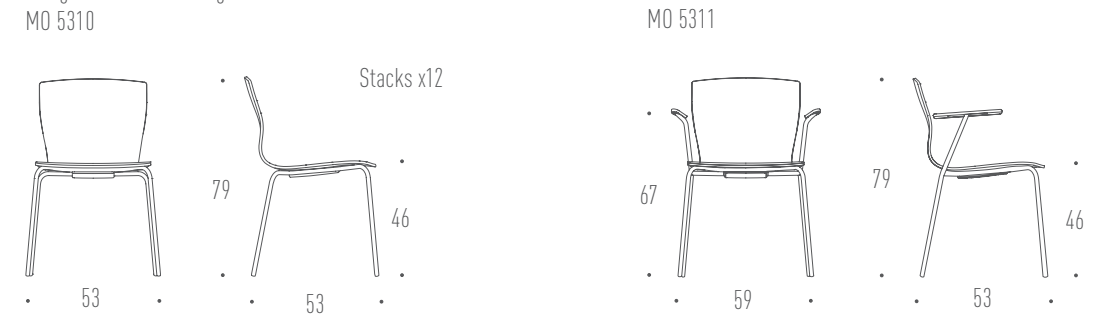
FREYA DESK

Designer: Says Who
MO 4760



BUTTERFLY

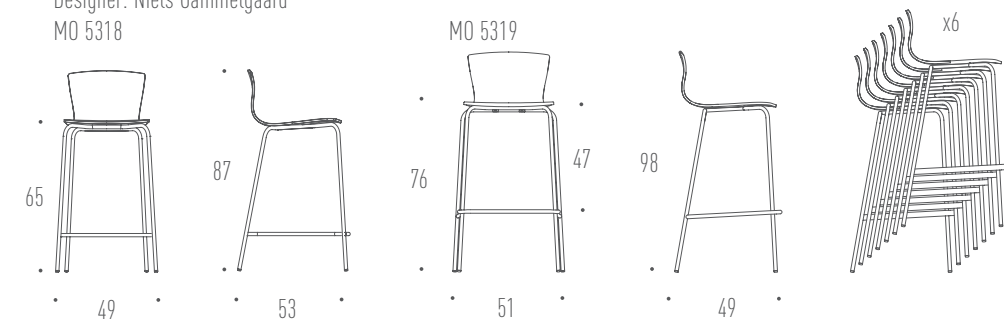
Designer: Niels Gammelgaard
MO 5310



MO 5311

BUTTERFLY BAR

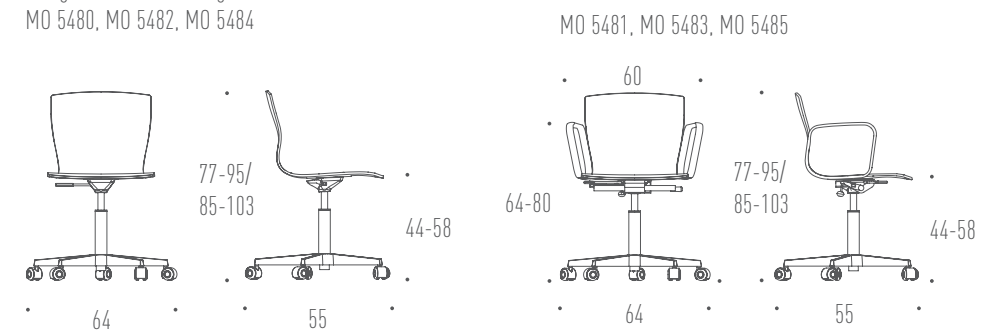
Designer: Niels Gammelgaard
MO 5318



MO 5319

BUTTERFLY SWIVEL / BUTTERFLY SWIVEL HIGH

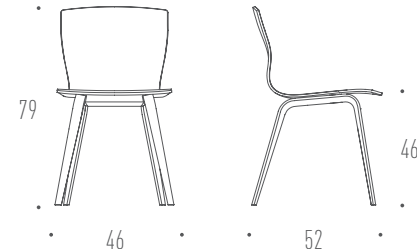
Designer: Niels Gammelgaard
MO 5480, MO 5482, MO 5484



MO 5481, MO 5483, MO 5485

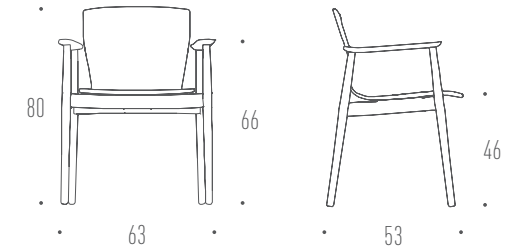
BUTTERFLY WOOD

Designer: Niels Gammelgaard
MO 5340



BUTTERFLY CLASSIC CHAIR

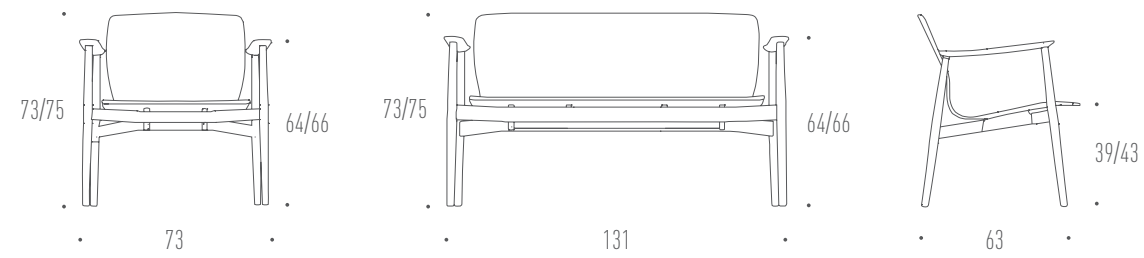
Designer: Niels Gammelgaard
MO 5351



BUTTERFLY CLASSIC LOUNGE & BUTTERFLY CLASSIC SOFA

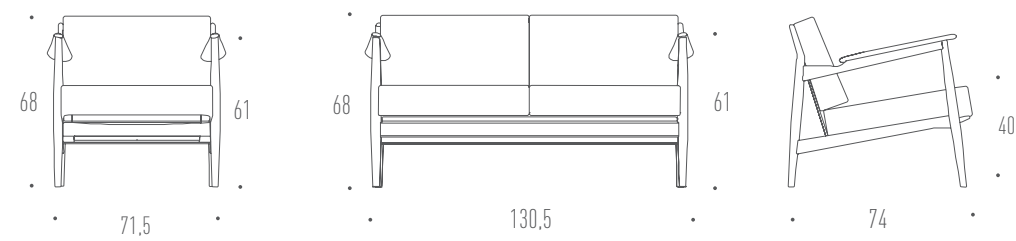
Designer: Niels Gammelgaard
MO 5369, MO 5379

MO 5381, MO 5391



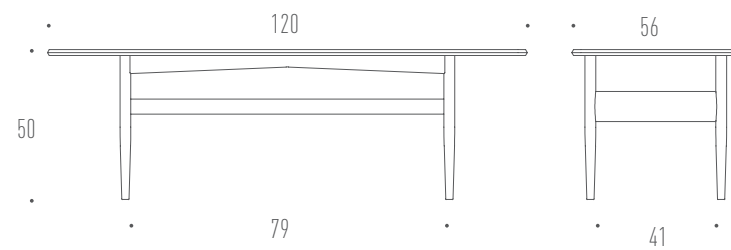
MODEL 107 LOUNGE CHAIR & MODEL 107 2-SEATER

Designer: Ib Kofod-Larsen
MO 107, MO 107S



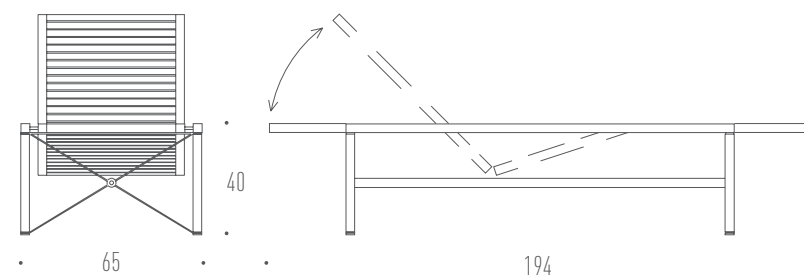
MODEL 107 COFFEE TABLE

Designer: Ib Kofod-Larsen
MO 107T

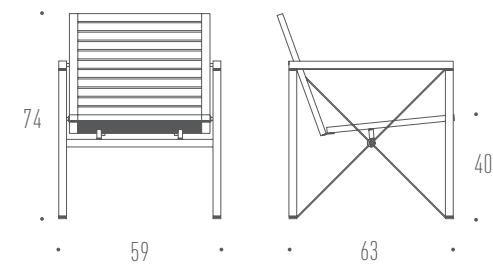


XYLOFON

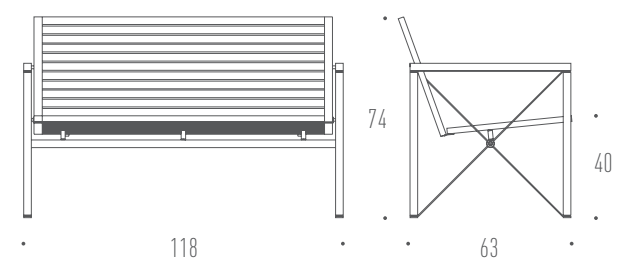
Designer: Gunvor & Niels Jørgen Haugesen
MO 4663



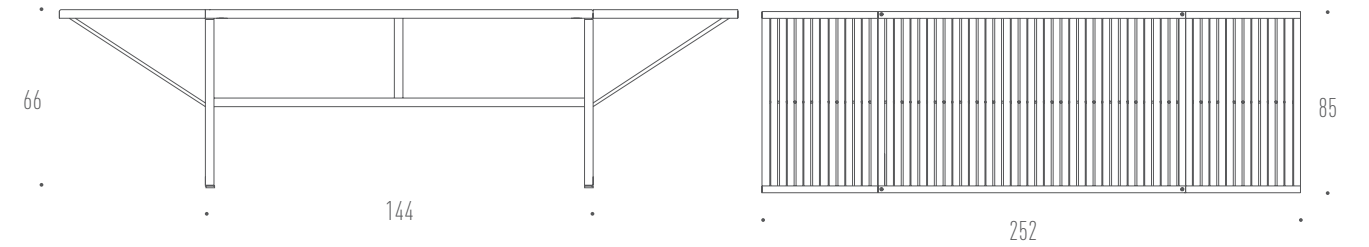
MO 4661



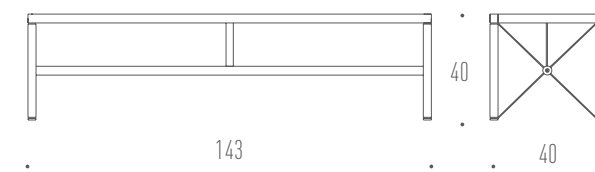
MO 4662



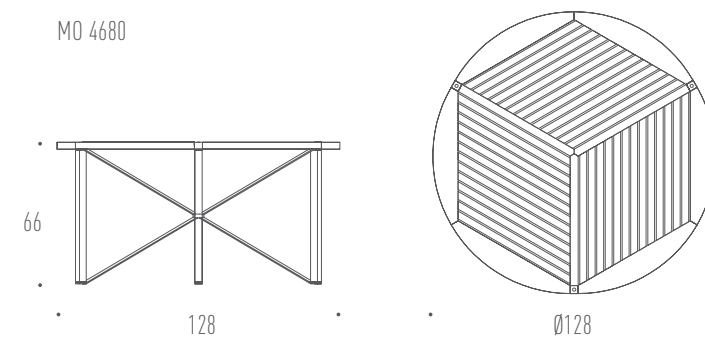
MO 4671



MO 4664

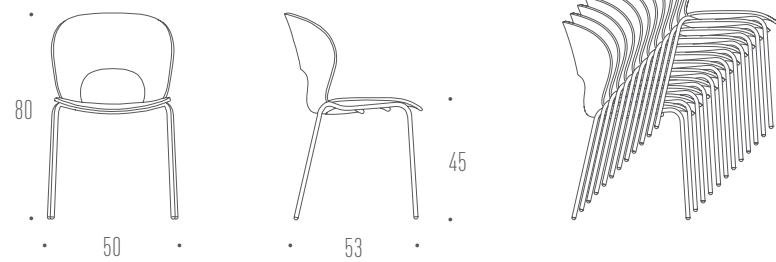


MO 4680



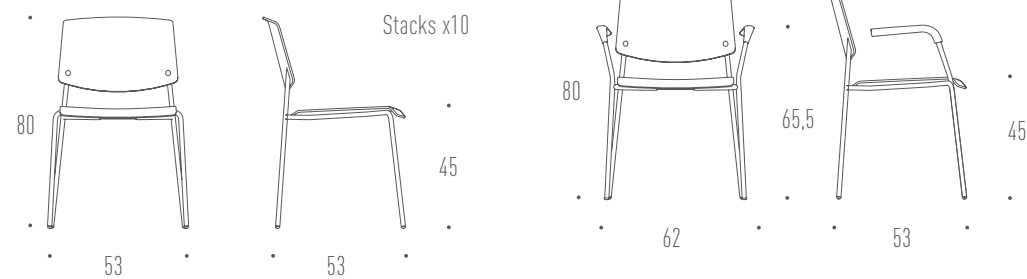
Ø CHAIR

Designer: Øivind Slaatto
MO 2030

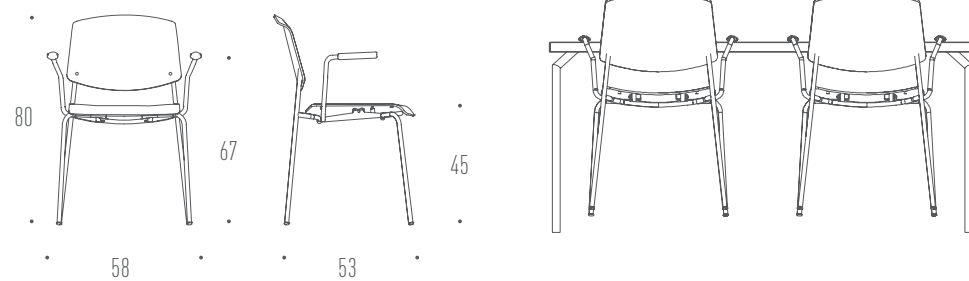


PAUSE

Designer: busk+hertzog
MO 8661

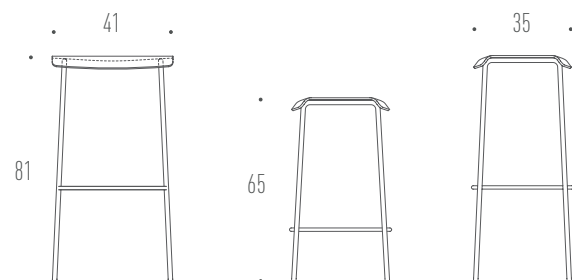


MO 8653



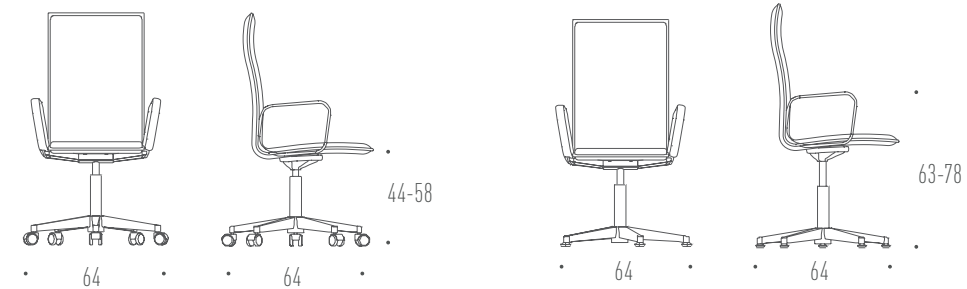
PAUSE BAR STOOL

Designer: busk+hertzog
MO 8663, MO 8664



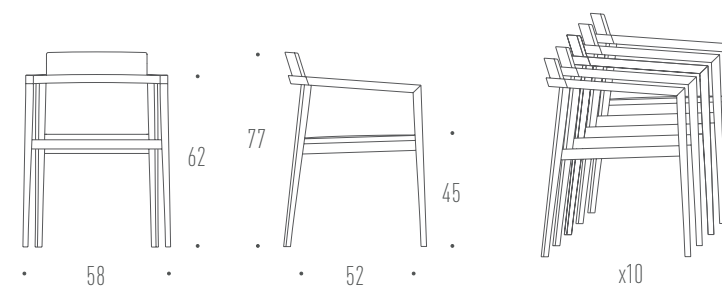
INFERNO

Designer: Pelikan Design
MO 5426



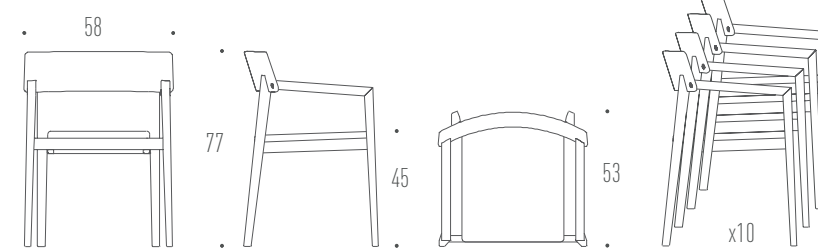
SESSION

Designer: busk+hertzog
MO 9401



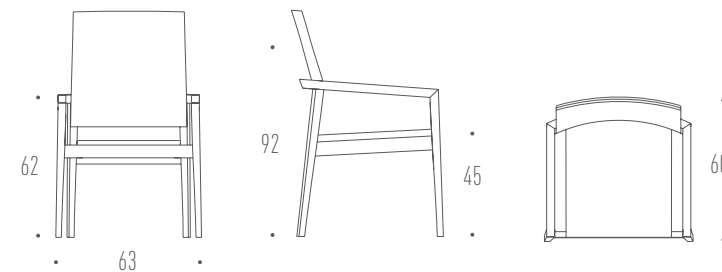
SESSION PURE

Designer: busk+hertzog
MO 9402



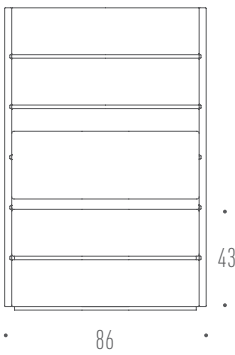
SESSION RELAX

Designer: busk+hertzog
MO 9406

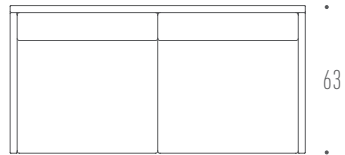
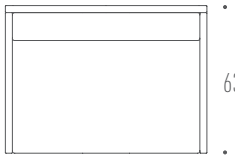
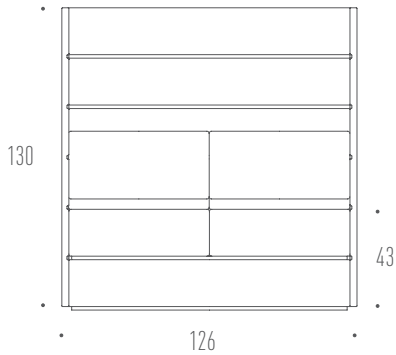


ADDI MEETING

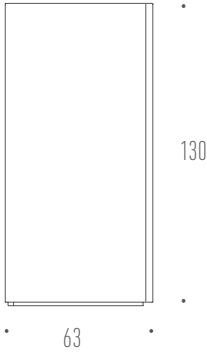
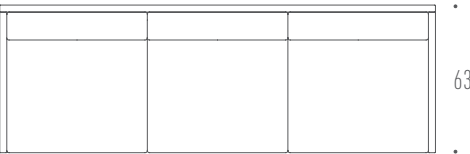
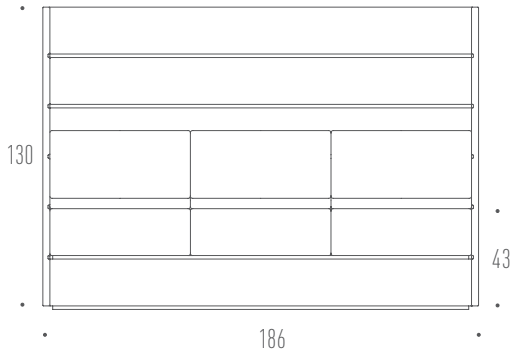
Designer: Friis & Moltke
MO 5354



MO 5356

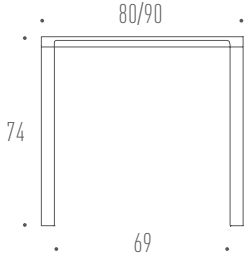
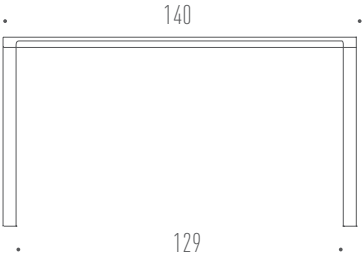


MO 5357



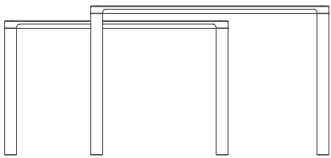
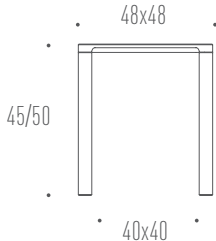
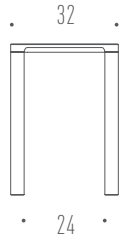
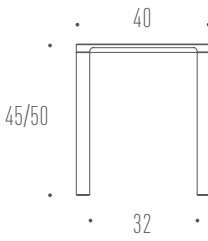
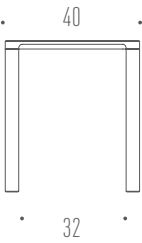
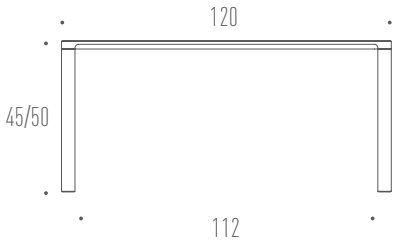
SLENDER

Designer: Antonio Scaffidi
MO 7100



SLENDER COFFEE TABLE

Designer: Antonio Scaffidi
MO 7110

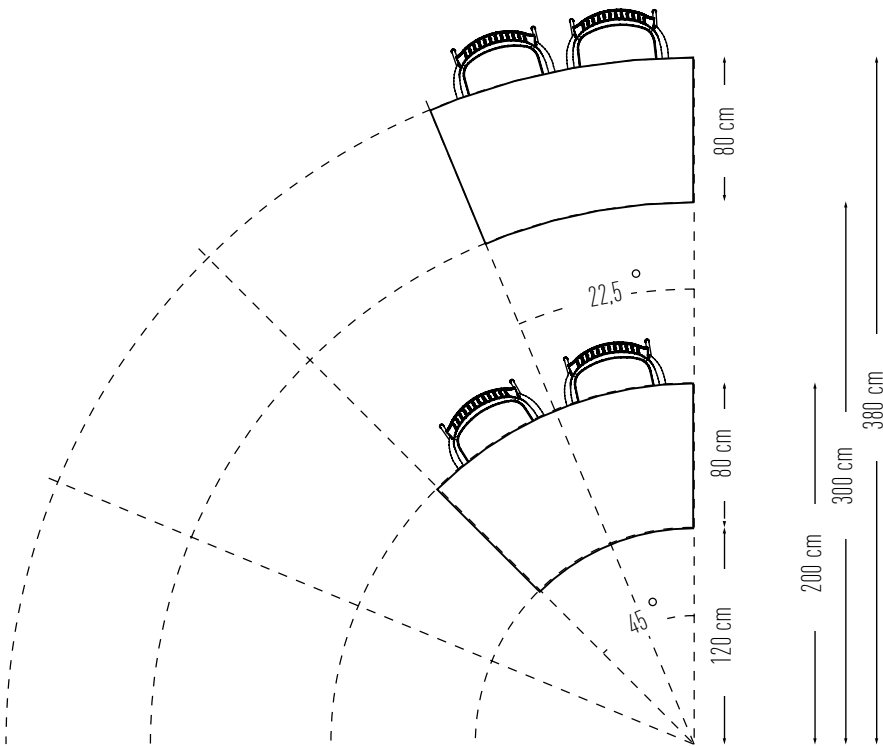
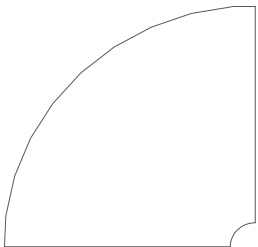
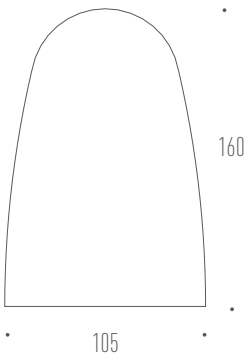
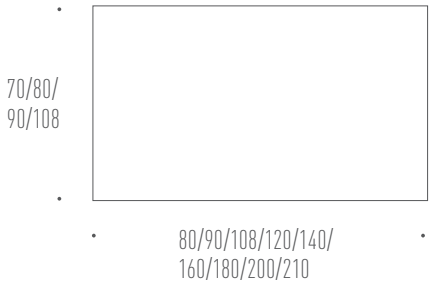
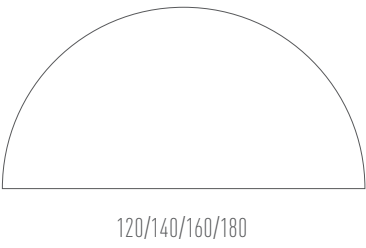
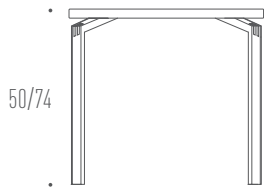


MIX SERIES

Designer: Rud Thygesen & Johnny Sørensen

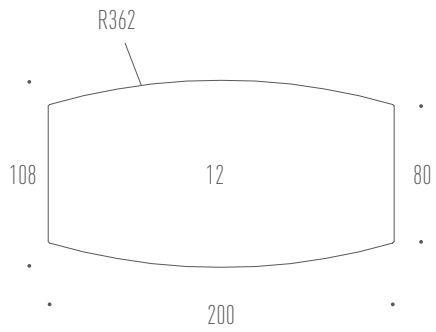
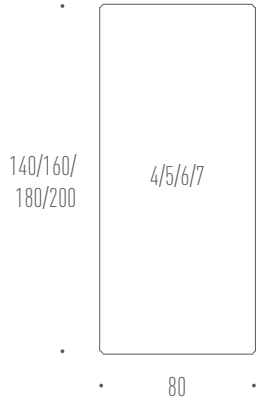
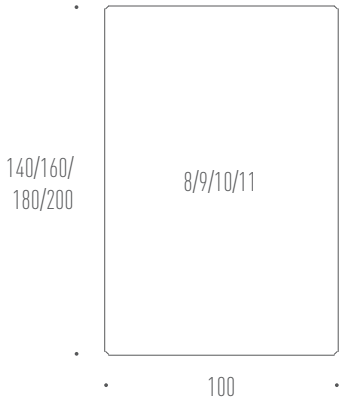
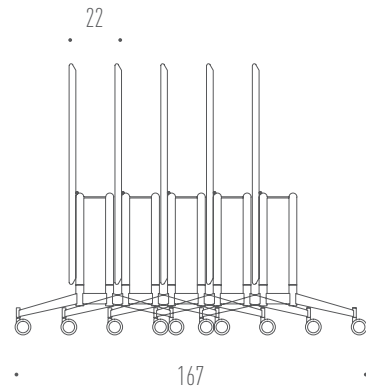
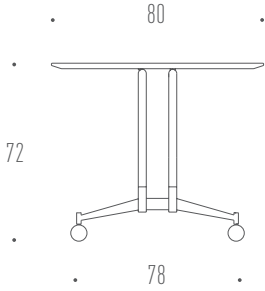
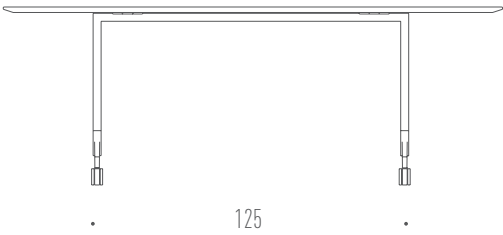
MO 7003

MO 7020, MO 7021, MO 7007, MO 7009



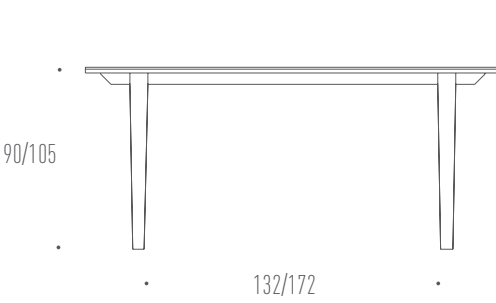
CONTACT

Designer: busk+hertzog
MO 8591



BAR TABLE WOOD

Designer: Strand+Hvass
MO 8700





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